Since its inception in 2009, Forbes India has been the country’s most influential platform that caters to a brand of elite consumers with the finer taste in life. By seamlessly merging the world of politics, entertainment, technology, culture and luxury with the people who are positively reinventing the world, Forbes India delivers sharp, in-depth and engaging stories by investing in the intellectual capital of business minds and viewing global and domestic issues through an Indian prism, thereby placing its readers ahead of the curve. Over the last few years, Forbes India has carved out a niche as an influential and sought-after medium without any parallel, in a business community that continues to evolve and expand in India.
At Forbes India we have always strived to reinvent ourselves in order to remain relevant. As technology continues to pervade across media, we have created a strong social experience for our readers to be a part of our authoritative journalism, and have built a powerful publishing engine to deliver quality editorial content at scale. By doing all this and more, we have extended our brand and mission to a new generation of entrepreneurs eager to create wealth, provide jobs and make a difference.

Print
The Forbes India magazine is India’s most trusted source for the latest business and financial news and analysis, spanning topics on personal finance, stock markets, lifestyle and technology. The platform caters to an elite set of consumers with a refined taste in life.

Digital Edition
The Forbes India Digital Edition is a reflection of the magazine’s philosophy in generating new ways for content to be created, distributed, consumed and shared, making it an interactive tool for marketers and catering to a large business-oriented audience.
Website

The website of the Forbes India magazine is just as comprehensive, analytical and thought-provoking as its print counterpart, marking the perfect amalgamation of the world of business and financial news on a user-friendly technology platform.

The online network of the Forbes India magazine is just as broad, analytical and insightful as its print counterpart, effectively merging the world of business and financial news on a user-friendly technology platform. Forbesindia.com not only adds a new dimension to the Forbes India reading experience but also complements the pace of its jet-setting readers.
A quarterly-launched series in December 2009, the Marquee Special Edition Series has steadily catalogued the luxury landscape in India ranging from real estate, travel, fashion trends, accessories and collectibles to automobiles. It offers Forbes India readers a glimpse of the best one offer across the global and Indian luxury market.

In our endeavor to continuously present the best to our readers and subscribers, Forbes India has hosted various initiatives. These initiatives are aimed to interact with our readers to give them a lifestyle experience like never before.
Forbes India Leadership Awards

The Forbes India Leadership Awards is a milestone in the Forbes India journey of chronicling the leading heroes of entrepreneurial capitalism. The awards seek to illuminate the achievements of dynamic leaders who have left an indelible impression on the path of innovation and ethical business.

Forbes India CEO Dialogues

The Leadership Agenda is a series aimed at providing an experience of the total immersion of the Forbes India content based on the country’s rapidly evolving entrepreneurial spirit and its most successful business leaders and thinkers.

The aim of the roundtables is to have India’s top economic and business leaders come together for an exhilarating conversation led by our editors.

Forbes India Entrepreneurship Summit

The summit envisions and explores trends and shifts in the areas of the entrepreneurial ecosystem. The Entrepreneurship Summit exposes those attending to remarkable individuals and their path-breaking experiences in their respective domains, disruptive business models, thus translating thoughts into action, and celebrating success and failure at each step of entrepreneurship. This summit takes one through all phases/life cycles of entrepreneurship - an idea, dealing with failure, initial success, wooing investors, growth, IPO - all through the horses’ mouth.
Forbes India 30 under 30

Forbes India 30 under 30 is our attempt to felicitate the creativity, power and influence of the leaders and entrepreneurs who, at such young age, have already created new benchmarks in their respective fields. Taking our commitment of engaging with the young influencers who are set to design the destiny of this nation forward, the evening not only felicitates these young achievers but also holds conversations on what makes them tick. These young trendsetters get an opportunity to share their own success stories on this common platform.

W-Power Trailblazers

Forbes India W-Power Trailblazers celebrates India’s brightest women entrepreneurs, innovators and game-changers. The event recognizes and promotes significant achievements made by powerful women across varied sectors as they continue to lead and inspire in their respective fields. As an extension of our stellar jury-backed Forbes India W-Power Trailblazers List, the event features the innovations, successes and challenges encountered by these pioneering women on their journey towards success.

Forbes India Art Awards

The Forbes India Art Awards are intended to encourage art in many forms. Our landscape includes all types of art, from painting to sculpture, mixed media, video, photography and the performance arts. We consider entries for these awards from across the country and across 14 different categories. Through these awards, we hope to create and sustain a dialogue about the importance of art in everyday life and in public spaces. We believe that the experience of art enriches us as a pluralistic society.

Forbes India Trophy

A much aspired to lifestyle sport of the rich and famous, the Forbes India Trophy is the most awaited racing event of the season.
Majority of the Forbes India readers are male, married and an average age of 40 years.

Most of them hold senior management positions; they have an average of 15 years of work experience and handle teams of close to 17 people.

Most belong to the IT sector, Finance & Banking industry, and Manufacturing & Engineering.

43% of Forbes India readers belong to top management.

20% of Forbes India readers are owners & entrepreneurs of enterprises with a net worth of 10 crores +.

SOURCE: IPSOS Research Private Limited Forbes India Profile Study 2013
of Forbes India readers belong to SEC A1 & A2.

of Forbes India readers are between 25 to 45 years of age

stay in South & West Mumbai high end apartments

live in South Delhi & other premium addresses like Connaught Place/Prithviraj Road & Golf Links

SOURCE: IPSOS Research Private Limited Forbes India Profile Study 2013
of Forbes India readers own high-end apartments or bungalows

83% of Forbes India readers live in premium localities

70% of the Magazine sales come from A++ localities.

54% readers take a vacation abroad 2 vacations a year on an average

SOURCE: IPSOS Research Private Limited Forbes India Profile Study 2013
Forbes readers take an average of 2 vacations per year

2 of 4 take vacations abroad - USA, Singapore and Europe are some of the places they have travelled to overseas

77% of them invest in financial products

72% of them invest in mutual funds and 65% in stocks

90% of them own credit cards

63% of readers own a premium brand of watch

SOURCE: IPSOS Research Private Limited Forbes India Profile Study 2013
90% of readers own a 4-wheeler
79% of readers own a smartphone
55% are interested in investing in other real estate/buying a house
97% of readers trust Forbes India & recommend it to others as well
81% of readers remember seeing advertisement in Forbes India

SOURCE: IPSOS Research Private Limited Forbes India Profile Study 2013
Forbes India is one of the highest circulated business magazine in India. Copies are circulated every fortnight.

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Time period considered: 1st April, 2017 - 31st March, 2017, Google Analytics
Facebook: 4,93,454
Twitter: 1,036,089
Instagram: 4,456

*As on December 2017

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The Forbes 100 Richest Indians special edition is the best barometer of wealth. Over several decades, Forbes has been the worldwide authoritative source of wealth lists. Entrepreneurs who feature on these lists are among the biggest and the most influential voices from the world of business. The list is compiled using shareholding and financial information obtained from the families and individuals, stock exchanges, analysts and India’s regulatory agencies.

Richlist

Super 50

Super 50 India is the definitive list of the Best 50 big public companies that have solid financial track records, coupled with great management and entrepreneurial skills. This list recognizes those companies that have risen to leadership positions in their respective fields in the country. Forbes India tries to capture the journey to success of such companies and the challenges they face along the way.

Celeb 100

Forbes India Celebrity 100 list ranks the most powerful celebrities in the entertainment world. From actors to athletes and musicians to authors, the list celebrates the stars at the forefront of Bollywood and media. Based on financial earnings, impact and influence, the list not only recognizes celebrity money makers, it also focuses on the stars driving the greatest impact in both, the entertainment and business spaces.

World Billionaires

At Forbes India we list the world’s billionaires who have at least $1 billion in individual wealth or $2 billion in case they share it with a sibling or their own wealth cannot be meaningfully separated. Two types of people are billionaires today: the inheritors where money is inherited and the self-made where money is earned through hard work and smart thinking. However, both kinds always make a fascinating read.
Hidden Gems
Forbes India Hidden Gems is a special pick of entrepreneurs from industries across various sectors. Hidden Gems is an attempt to capture the purest face of entrepreneurship. Picked from a list of venture capital and private equity investments, these are ventures that have a phenomenal entrepreneurial track record and an ability to grow, even in adverse conditions.

30 Under 30
This edition salutes 30 spirited individuals and features what really matters in the journey, replete with trials and tribulations, creating a sea of experience for all to see. It is a product of research, interviews, arguments and debates on some of India’s finest achievers under 30. The Forbes India 30 Under 30 Special commemorates super achievers who discovered creativity that is noticeable to the world at large.

Best Things Money Can Buy
The main theme for the ‘Best Things Money Can Buy’ Special is ‘Home-grown luxury’. Forbes India will focus on brands, concepts and companies that are synonymous with luxury and are ‘Made in India’. It includes hotels, cosmetics, auto, travel, clothing, jewellery and more. Apart from this, we also give readers a choice to select luxury goods that are currently the rage across the world.

Startup Special
This special issue highlights the recent startup scenario in India and analyzes how some of the latest ventures have managed to scale up or failed to do so, while also considering the question of funding and valuation. But are startups, which can be key engines for India’s growth, really addressing the country’s problems? These are some the questions that the Forbes India’s maiden Startup Special attempts to answer.
In this issue for Forbes India we present a selection of women who have been disruptive, influential and successful in their respective fields. This process is enabled by a panel of iconic women achievers, who help us make the selection.

**Investment Special**

Forbes India believes in the long-term investment approach. We also believe that any long-term project - which is what wealth accumulation entails - must also have periodic assessment and adjustments to ensure that events don’t derail the project. Forbes India stories dive deep into the prospects for each asset class - equity, fixed income, gold, commodities, art, currency, PE and real estate. Polling the best minds in the Indian markets, we tell you where the hidden opportunities lie and how to exploit them intelligently.

**W-Power Trailblazers**

In this issue for Forbes India we present a selection of women who have been disruptive, influential and successful in their respective fields. This process is enabled by a panel of iconic women achievers, who help us make the selection.

**India’s family businesses**

Unlike in western developed markets where businesses are mostly institutionally owned, India remains an economy where businesses are still predominantly owned by business families. The Family Business Special issue selects a few business families and their enterprises and curates their stories to demonstrate how family concerns operate in India.
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National Sales Head / Vice President (Sales/Digital)
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