Forbes India, the nation's most prominent business brand, has now evolved into an exciting worldwide multimedia brand. It delivers sharp, in-depth and engaging stories, by looking at global and domestic issues from an Indian prism.
Make your brand visible across the platforms

Forbes India is the only media brand that has the depth and breadth of platforms, and the power to combine them effectively for your brand.

- **75000** print run
- **10,00,000+** Avg Monthly page views
- **26,200+** Avg Monthly downloads
- **400000+** unique visitors on ForbesIndia.com
- **150000+** tablet downloads per month on Magzter & JioMags

Fans and followers on social media

- **4,93,400 +** followers
- **1,036,400 +** followers
- **4,450 +** followers
The digital version of Forbes India magazine has **1 million page views** and **4 lac unique visitors**.

No other business media brand seamlessly combines the power to influence, inform and inspire minds as Forbesindia.com. The all-encompassing digital platform of Forbesindia.com enables you to send a targeted message, to a targeted community.

Forbesindia.com offers the readers, rich and meaningful content on real-time basis.
Meet the Forbesindia.com Readers

Forbes India readers represent India's most influential and affluent community of readers who are shaping new successes and re-shaping the world around us. Forbesindia.com continues to complement their taste for the good life and fuel the passion to stay on top of the business curve.
Who are the Forbes India readers?

67% of Forbes India readers own a high end apartment/bungalow
55% of Forbes India readers are interested in investing in real estate
83% of Forbes India readers stay in premium localities

90% of Forbes India readers own a 4 wheeler

63% of Forbes India readers own a premium brand of watches
77% of Forbes India readers **invest in financial products**

90% of Forbes India readers **own a credit card**

43% of Forbes India readers are at a **CEO or board level management position**

20% of Forbes India readers are **entrepreneurs with a net worth of 10 crore+**

**Majority** of Forbesindia.com readers are in the field of **Investment finance and education**
90% of Forbes India readers are between the age of 25 to 45

Majority of Forbes India readers are males.

Within India, Majority of Forbes India readers are from Maharashtra, followed by Delhi and Karnataka.

Majority of Forbes India are interested in arts, movies and sports other than the Forbes India business topics.

81% of Forbes India readers remember seeing advertisements on the Forbesindia.com website

54% of Forbes India readers take at least 2 vacations a year
2 out of 4 of Forbes India readers travel abroad
Options to advertise on Forbesindia.com
Banner above Forbes India list

2nd scroll Ads
Risk management, a strategic imperative

May 30, 2019

By Sponsor
Brands that Advertise
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