The world of entrepreneurship meets the most influential

Forbes India, the nation’s most prominent business brand, has now evolved into an exciting worldwide multimedia brand. It delivers sharp, in-depth and engaging stories, by looking at global and domestic issues from an Indian prism.

Make your brand visible across the platforms

Forbes India is the only media brand that has the depth and breadth of platforms, and the power to combine them effectively for your brand.

75,000
print run

10,00,000+
Avg Monthly page views

26,200+
Avg Monthly downloads
- Magzter & Jio Mags

8,70,000+
unique visitors on Forbesindia.com

Fans and followers on social media

Facebook
4,90,000+
followers

Twitter
11,155,000+
followers

Instagram
16,600+
followers
Homepage to India’s most influential

The digital version of Forbes India magazine has 1 million+ page views and 8.70 lac+ unique visitors.

No other business media brand seamlessly combines the power to influence, inform and inspire minds as ForbesIndia.com. The all-encompassing digital platform of ForbesIndia.com enables you to send a targeted message, to a targeted community.

ForbesIndia.com offers the readers, rich and meaningful content on a real-time basis.

Meet the ForbesIndia.com Readers

Forbes India readers represent India’s most influential and affluent community of readers who are shaping new successes and re-shaping the world around us. ForbesIndia.com continues to complement their taste for the good life and fuel their passion to stay on top of the business curve.
Who are the Forbes India readers?

- 67% of Forbes India readers own a high end apartment/bungalow
- 55% of Forbes India readers are interested in investing in real estate
- 83% of Forbes India readers stay in premium localities
- 90% of Forbes India readers own a 4-wheeler
- 77% of Forbes India readers invest in financial products
- 63% of Forbes India readers own a premium brand of wristwatches
- 90% of Forbes India readers own a credit card
- 43% of Forbes India readers are at a CEO or board level management position
- 90% of Forbes India readers are at a CEO or board level management position
Who are the Forbes India readers?

20% of Forbes India readers are entrepreneurs with a net worth of 10 crore+.

Majority of Forbes India readers are males.

81% of Forbes India readers remember seeing advertisements on the ForbesIndia.com website.

Majority of Forbes India readers are from Maharashtra, followed by Delhi and Karnataka.

Within India, majority of Forbes India readers are interested in arts, movies and sports other than the Forbes India business topics.

Majority of Forbes India are interested in arts, movies and sports other than the Forbes India business topics.

54% of Forbes India readers take at least 2 vacations a year.

2 out of 4 of Forbes India readers travel abroad.

90% of Forbes India readers are between the age of 25 and 45.
Options to advertise on ForbesIndia.com

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- Side banner first scroll
- 2nd scroll Ads
- Banner above Forbes India list
Options to advertise on Forbesindia.com

- Carousel
- Banner below archive section
- Native Articles
Options to advertise on ForbesIndia.com

- **Brand Voice**
- **Site Capture**
- **Bottom Banner**
Brands that Advertise

- IBM
- Rolex
- Invest Northern Ireland
- Swissair
- Microsoft
- ICICI Bank
- GE
- EMAAR
- Swatch Group
- Google
- Facebook
- HP
- British Airways
- Toyota
- Dell
- Kotak
- Tourism Australia
- Gera
- DHgate.com
- Myntra.com
- BMW
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