OVERVIEW

Creating and Establishing Legacies
A brief glance at world history reflects that time is a testament to the fact that those who adapt with circumstances not just lead the world, but even shape it. Be it any crisis, those who have had the insight to make effective decisions have proved to be “Insightful Icons”.

The last two years are perhaps the worst crisis that we have ever faced as a species. Even today, the health crisis continues to be a priority for all. However, it isn’t just physical and mental health, but even economic health that has been impacted. With industries being faced with an unprecedented challenge of this scale, the only option for survival has been to think out of the box. And today, only those companies are thriving and even expanding to newer heights, wherein the leaders have stepped up to this challenge.

These icons are shining examples of how insightful decisions made at the right time are paramount for any success formula. And as we adapt to a new normal, we too need to take a leaf out of these leaders’ books on rising to the occasion to create historic success stories.

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Finding Opportunities in Adversities

Every success story and every win has its strong foundation in determination and foresight to make decisions that can adapt to any environment, says Divya Mistry.

"Every hardship has a reason and every deprivation a purpose, if you look through eyes of insight." This quote by Diamante Lavendar is an extremely relevant one today.

While we all have heard that a good leader is someone who has the insight to make quick yet long term decisions and plans, there are still many more aspects to look at for a success story. It is not just about having foresight and business acumen but is deep-rooted in the learnings and experiences of the past.

Even though anyone can become a boss, it takes a strong and resilient personality to become a leader. And leadership always follows after going through a range of experiences, hardships, challenges and dodging complex curveballs. So while the entire world focuses on the problems, only a true visionary will be able to identify the opportunities in adversities.

The last year has been an eye-opening one on the need to develop an adaptive persona. As only then survival is possible! As we all were forced to shift to a new normal the biggest question pondering on the global population’s mind was what next? Well, what’s next is still a question whose answers may take a while, but some skilled visionaries have not just cracked the code to the question, but have also exceeded expectations with their endeavours.

Life is like a roller coaster and is full of ups and downs. Sure, one may have moments filled with self-doubt and that’s one of the perks of being human in a sense. However, mulling over the same and turning those emotions into reality is to put it quite technically, impractical. These shining individuals demonstrate how an idea can uplift humanity when backed by sheer grit and determination.

Behind every great venture, is a great mindset. Rather than being swept away by the tide, these people learn to swim through it, which is why they personify the term ‘icon’. Seeing an opportunity through adversity may be easy but becoming a go-getter and seizing it, is what separates these stellar individuals from the crowd.

To elaborate, it is certainly commendable to see these path breakers take on their role as leaders with gusto to ensure that they provide a positive contribution to life. Through their amazing feats, they prove their mettle as a force to be reckoned with. They give life to their perceptions from the best motives to help and bring forth an encouraging evolution in the society.

They say that good people bring out the best in others. And this cannot be a truer statement than any. With such impressive examples that these stalwarts showcase, it inevitably rouses the feeling of inspiration among the people around them. It only stirs up the
people they encounter to do better as these pioneers keep pushing through the boundaries and lead by example.

They say that reach for the moon, even if you miss you’ll land among the stars. However, these talented individuals do not just reach for the stars till they attain them, but don’t stop till they finally walk on that moon too. Their never say never attitude is what fuels their ambitions which in turn amps up the persistence to manifest their goals in life. And if that isn’t the definition of an inspiring icon, we don’t know what is!

But that’s not all, what makes them truly an ideal person is their ability to realise their aspirations so that they could offer their services that rise above the ordinary to give mankind a glimpse of higher realities. Without a doubt, through their work, they epitomise the quote by John Quincy Adams that, “If your actions inspire others to dream more, learn more, do more and become more, you are a leader”.

LEADERS IN EVERY SENSE

What separates these icons from the rest is that along with having a forward thinking and future centric approach, they make decisions that positively impact a number of lives around them. It takes a great strength of character to create models and yearly plans that look beyond just gaining profits and focus on building the teams they lead. It is this perspective that also ultimately becomes the foundation for establishing a legacy. As we can see that legacy is far different and more impactful than just establishing a profit making business. Eventually it is such leaders who drive the world and establish new trends ahead as well. As we have all seen, it is new studies, innovations and research driven concepts which are all necessary components to boost global progress in every industry. And only an icon with a strong vision and mission and will power can encourage and apply these components, thereby making a global impact in every possible way.
SANJAY GHODAWAT

A STORY OF GRIT AND DETERMINATION

WITH A FUTURE CENTRIC APPROACH, HE TRANSFORMED SETBACKS INTO SUCCESS STORIES TO ESTABLISH A LEGACY ACROSS DIVERSE SEGMENTS AND INDUSTRIES

Hailing from a humble Marwari Jain family, Sanjay Ghodawat has created a legacy through Sanjay Ghodawat Group (SGG) as a result of his 28 years of relentless hard work, determination and confidence. Beginning his journey in 1993, he ventured into the business world with a mere sum of Rs. 2 lakh, and worked in the textile industry, supervising the functioning of power looms. Later he moved on to establish an aluminium sheet factory. However, he faced setbacks in these ventures but, he firmly continued to research and tap into potential opportunities.

With a future centric approach, Ghodawat contemplated the repercussions or growth options five years ahead. After two consequent business losses, he was determined to start an FMCG venture. Today, Ghodawat Consumer Pvt Ltd, the FMCG arm of SGG, has reached a momentous milestone by crossing INR 1000 crores in FY21. GCPL has its presence in “STAR” brand Atta, Edible Oil, Jaggery, Pulses, Rice, Salt, Sugar, Dairy products, Packaged Drinking Water, Snacks, Fizzinga (Carbonated Fruit Drinks), Frustar (Fruit Drinks), Rider (Energy Drink) and Hapy (Milkshakes). It also has “Ayurstar” range of personal care products and “Klemax” range of home care products. SGG recently

also entered the retail sector by launching its “Star Localmart” chain of supermarkets, with a unique franchising proposition to revolutionize grocery retailing in India. SGG is now a conglomerate diversified across a plethora of sectors. From a small company with just two employees, it has grown to 10,000+ members.

However, Ghodawat didn’t initially plan to diversify. But he derived inspiration from global leader Warren Buffet’s teachings which changed his perspective. The group’s flagship company, Ghodawat Industries, was formed in 1993 with an ambition to become ‘the biggest, the best and the most valuable.’ Soon, they started diversifying and investing in highly valuable and top-performing industries. The company also launched a scheduled commuter airline called Star Air and invested in planes and helicopters, consumer products, education, real estate, renewable energy, retail, software and textiles.

Ghodawat’s fascination with airplanes and dream to soar high also encouraged him to fulfil his childhood dream of becoming a pilot. He became a certified and trained pilot for private helicopters and fixed-wing airplanes. His passion for sports and adventure further encouraged him to become a certified power glider pilot. But he still had a burning desire to become an emulating conglomerate.

With top-notch quality as the foundation and consumer satisfaction as the primary focus, Ghodawat invested in state-of-the-art technology, built strong liaisons with suppliers, channel partners, employees and associates to launch globally accepted products. He even established RENOM,
For Sanjay Ghodawat, it is paramount for businesses to also find social gaps and fill them with a productive, creative and lasting solution. To shape future generations, he established the Sanjay Group of Institutes and Sanjay Ghodawat University (SGU) to make the youth self-sufficient and confident. Through this, he continues to fulfil his social objective and desire to give back to society. He wanted to change the education scenario and simultaneously create an education ecosystem that was practical and advanced. With over 16,000 students today, SGU is equipped with advanced infrastructure, proficient and experienced scholars as faculty and practical teaching pedagogy.

The idea was that every student from SGU would emerge not just well educated, but also have the confidence to tread forward, follow the highest ethical standards, and be highly competent to contribute to the country’s growth.

Today, Ghodawat is an internationally acclaimed businessman with an aim to create a strong and flourishing economy for India. He believes that one must make three goals: Personal Goals, Professional Goals and Social Goals to become successful, confident and to be able to build a sustainable world. He says, “Personal goals will become your fuel to take risks and, unfettered, help you rise even after falling for the hundredth time. Professional goals will help you learn, evolve and become successful. They are goals that will help you put a dent in the universe and leave behind a legacy. But it is social goals that will help the world be a better place. We owe it to our future generations to leave a sustainable world.” He credits this ideology and his mother’s injunction of moral values that have made him a man of integrity and empathy.

Ghodawat’s endeavours have also earned him accolades like the Bhartiya Udyog Ratna Award, Global Young Entrepreneur Award, India’s Most Admired Business Leader Award, Forbes Marquee 50 Schools in India, Game Changer of India Award by Economic Times, and many more. He attributes his success to his upbringing, family, colleagues and staff. He shares, “You cannot let circumstances define you. You are given a mind, a pair of hands and a long life; do something about it. Trust me; you can transform dust into gold. The only choice is between: you want to, or you don’t want to. I always wanted to and I will continue to do it.”

For more details visit the website www.ghodawat.com

The energy arm of SGG to promote clean energy. Under his leadership, this enterprise has also become India’s premier Independent Service Provider in the O&M space with assets over 1200 MW under its maintenance across India.

MR. SANJAY GHODAWAT, Founder & Chairman (SGG)
with Son MR. SHRENIK GHODAWAT, Managing Director (SGG)
A visionary who pioneered into microbiology media manufacturing business in India, Dr. Gangadhar M. Warke, Founder and CMD, HiMedia Laboratories, has led the mission to transform India from being import-dependent to self-sufficient within the field of biosciences. HiMedia is an Indian biosciences company headquartered in Mumbai, Maharashtra. The foundation of the company was laid 47 years ago, by Dr. G M. Warke, a soil Microbiologist, along with his wife, Saroj Warke, and his younger brother, V. M. Warke, to provide quality products at affordable prices.

Dr. Warke spearheaded the company’s evolution from a Microbiology media manufacturing company to a fully integrated Bioscience company with a balanced product portfolio within a mix of seven SBUs. Under his leadership, HiMedia is working towards portfolio expansion opportunities within the pharmaceutical, healthcare, food and brewery industries, especially, with the assortment of Ready Prepared Media included in their offerings.

Vishnu Warke has been instrumental in establishing Brand HiMedia in India and around the globe, thereby finding newer avenues for expanding company’s global customer base through an extended distribution network and technical service. His decision-making skills and impeccable judgement of character of investing in capable people and partners garnered a distributor network in over 150 countries.

Saroj G. Warke is also a visionary who has played fundamental role in using Information Technology as the key in enabling HiMedia become equipped with high-end information security processes. Right from implementing SAP HANA, a leading ERP system to transformation of automation and robotic processes via machine learning and artificial intelligence, her insights have helped digitise the microbiological research in HiMedia.

As an organisation, HiMedia is engaged in development, manufacture, and sale of majority of bioscience-based products worldwide, and has expanded its bases by establishing offices and warehouses in Europe and the USA. It is the first registered organisation of Indian origin, founded by an Indian scientist for the manufacturing of microbiology media based on in-house R&D technology.

Research and development is in the DNA of HiMedia’s growth plans. The position of the company within the Bioscience industry is due to constant development of innovative products using indigenous technology and their own R&D. Dr. Rahul G. Warke, Director- Research & Development, Microbiology has further expanded the microbiology portfolio by developing an entire range of ready-prepared media. He has been instrumental in developing a complete line of animal free culture media and ingredients under the brand of HiVeg. Today HiVeg products are used by many biopharmaceutical and vaccine manufacturers worldwide. Through government funding and collaboration with premier institutes, he is working towards developing the process of manufacture of gellan gum and agar.

The Cell Culture business has launched its latest venture of development of media for manufacturing biosimilars and viral vaccine. This division is headed by Dr. Vishal G. Warke, Director-Cell Culture, Immunology, and Hydroponics, and his wife, Dr. Priti V. Warke- Director – Cell Culture and Head of Regulatory Affairs. The Viral Transport Medium (VTM) developed by Dr.Priti Warke in 2009 has been of immense use to India during the COVID-19 pandemic. The husband-wife duo, along with their research team, has recently been conferred with the prestigious “BIRAC Innovator Award 2020” under the category of therapeutics, vaccines and drug delivery by Biotechnology Industry Research Assistance Council (BIRAC- A Government of India Organisation). The award was in recognition of significant contribution made by the team along with its collaborators, the Institute of Chemical Technology, Mumbai, towards...
high level of innovation research for “Designing and commercialisation of affordable chemically defined serum free media and feed for high value Biosimilars manufacture”. This innovation will help India to make available world class media and feed required for manufacture of Biosimilar at a very affordable price as compared to imported media and feed.

Leading their Molecular Biology business, which goes by the name HiGenoMB®, is Dr. Rajas Warke, and his sister, Dr. Kavita Khadke who addresses the Clinical segment for this division. They lead a young team of researchers at HiMedia who work towards Automated and Complete Solution for Clinical Diagnostics, Food, Water, Plant, Soil, Veterinary, and Research Industries. HiMedia (HiGenoMB) is the only Indian company that could develop and supply a complete one-stop molecular diagnostics solution for COVID19 detection during the pandemic as a service to the nation.

Moving ahead, the company is working on developing media for storage and transportation of organs as well as a broad range of products to support the Stem Cell and Gene Therapy Industry. HiGenoMB® plans to unravel the untouched space of Intuitive Medicine using PCR based detection of Anti- Microbial Markers to help in Drug of Choice Decisions to the Clinician. The company also plans to expand its presence at grassroots level by ‘Point of Care’ Testing Platforms thus helping in fostering a better healthcare infrastructure of the country. Enhancing the Biostatistics space for Sequencing and Post Sequencing Gene Mapping Analysis and moving profoundly on the Transcriptional Studies of Key Proteins is what the company is looking forward to.
ARCHANA R
SHAPING THE FUTURE LEADERS OF INDIA

WITH A VISION TO CHANGE THE EDUCATION SPACE, SHE HAS CONCEPTUALISED A LEARNING ENVIRONMENT THAT ENCOURAGES HOLISTIC DEVELOPMENT AMONG STUDENTS AND TEACHERS

Archana R, Managing Director, San Academy Group of Schools, is a zealous Edu-preneur who plunged into the field of education and learning with a dedicated vision to impart quality education to students. Undertaking a unique approach, her work has become a catalyst for change in the education space of India. Through the years she has steadfastly continued to work towards shaping the nation’s future leaders who can contribute to and even accelerate the sustainable economic development of the country.

After attaining a graduate degree in engineering, Archana went on to obtain an MBA and began her career in this field with a vision and aim to transform the concept of learning. Today, she is a highly respected professional who continues to go forward with the same pure passion to tap into the innate potential of young minds and is avidly spearheading this space with her strategies.

For Archana, her paramount objective is holistic growth. Through a range of effective and innovative pedagogical techniques and an array of intrinsic and extrinsic motivators and engaging activities, under her leadership, San Academy Group of Schools evokes a range of aptitudes and acumen in every individual, fosters their learning and nurtures their whole spectrum. The primary endeavour is to create opportunities to draft meaningful projects and presentations thus propelling the creativity of students and supporting their interpersonal and intrapersonal intelligence.

San Academy Group of Schools creates a perfect blend of academics and personal experiences for students and teachers alike. The impressive surroundings play a role in strengthening the bond between students and nature, thereby kindling sensitivity to the environment.
Archana shares, “We at San Academy Group of Schools prepare our children for future roles in the society by stressing on moral values. Education is the combination of literacy and values of life. Parents need to teach their children the values of life. Without these lessons and parental guidance, children when they grow up may equate everything with money. Once our values are clear only then we start making the right decisions. As values are etched deep in the minds of pupils, the San Academy Group of Schools proceeds to triumphantly surge ahead with its ethos of holistic development which aids in teaching and learning, and makes it a vibrant and creative process of self-discovery. It makes me proud to be leading a community of sensitive individuals who acknowledge the value of a nurturing heart, the innocence of a child’s eyes, beauty of an ageing hand and bounties of nature.”

The ethos and philosophy of the San Academy Group of Schools continue to turn out individuals who are multi-dimensional in their interests, are excited about the pursuit of knowledge, have a broad worldview, can think out-of-the-box, and are driven in whatever they may choose to do. This then leads from information to transformation. By opening a door in a student’s academic journey with an educational experience committed to the highest standards of learning and living, the institution constructs a stimulating learning environment, puts pupils in the maze of real-world scenarios and lets them experiment, explore and extract great lessons for life.

The San Academy Group of Schools endeavours to enhance the quality of work turned out by the students and teachers; and encourages them to explore, adopt the appropriate methodology, indulge in innovative thinking and intelligent problem solving consistent with our mission and vision.

Elaborating on the San Academy Group of Schools’ vision, Archana R shares, “We believe that education is the cornerstone upon which rests the character and personality of our children, society and our nation at large. Quality education is the biggest gift we can give our children -the torch bearers of tomorrow; to ensure that the nation’s torch is held aloft proudly. Harmonising tradition and modernity, we have evolved organically. While academic excellence is of paramount importance, the school is also devoted to preparing our students for life, enriching them with the values of tolerance, fair play, compassion, integrity and fortitude to meet the challenges of this competitive world. I can recall Michelangelo’s famous quote ‘I saw the angel in the marble and carved until I set him free’, and I couldn’t agree more now.”
With an extensive amount of knowledge of the market and an impressive experience spanning 20 years, Neeraj Gupta, Founder and CEO of Genes2Me Pvt Ltd., has been actively working towards bridging the gap between resource-limited areas and advanced healthcare technologies in India. Armed with a robust knowledge about the market, the product and the customers, his proficiency in a variety of subjects has played an instrumental role in the organisation's growth.

A well-travelled leader, Gupta's first-hand understanding of the global market has enabled him to play a significant role in leading the life science company Imperial Life Science (ILS), a part of the Board of Directors since 1999, and has led major expansions in India 20 folds with more than 180 employees in fields of Genomics, Cell Biology, and Advanced Molecular Diagnostics. With a hands-on approach, he has been actively involved in all the important strategies and decision makings of the company.

Gupta's sole vision has been to transform "Genetics for the Billion", which has been the driving factor behind him establishing the Clinical Genomics and Diagnostic entity - Genes2Me. After conceptualizing the idea for this project, he travelled across India to interact and hold sessions with heads of various hospitals, health care institutions and medical universities, doctors, faculty and the student fraternity.

Today, a registered DIPP start-up, Genes2Me is also one of the leading companies in Molecular Diagnostics and one of largest manufacturers of IVD kits in India . The establishment has set a benchmark in the diagnostics space by providing complete solutions in Preventive healthcare as well as in Advanced Molecular diagnostics and effectively delivered innovative and cost-effective genetic test solutions. Genes2Me, a NABL accredit lab offer its primary focus segments as Mother and Child, Oncology, Preventive Health and Genetic Screening. Under Mother and Child, different comprehensive genetic as well as molecular test are provided covering every facet of pregnancy journey such as Whole exome sequencing, NIPT, Chromosomal microarray analysis, New born screening, different cytogenetic analysis are provided. One of the most interesting offering of Genes2Me is their Personalized DNA testing where one can get themselves genetically analyzed to understand their health in a better way or one can understand what all medicines suits them and some doesn’t. The cost effective and sensitive mutation profiling test for Beta thalassemia (ThalScreen) is one of its kind and was included in the national Screening guidelines of India for Hemoglobinopathies. These tests are ensured by shorter reporting time.
arounds, leveraging the companies proprietary algorithms and very affordable prices for masses.

Apart from this, during the SARS-Cov2 pandemic era, Genes2Me, under the leadership of Mr. Neeraj Gupta, has been working at the front line from the very first day of the pandemic and contributed as the India’s largest manufacturer of the Premium Quality (Made in India) ICMR Validated and Ce-IVD approved ViralDetect RT PCR Kits, MagRNA Viral RNA Extraction Kits and Viral Transport Media, all these are needed as gold standard method for COVID-19 testing. These kits have played a significant role in countries fight against covid and have also been exported to many European countries. The organization, working tirelessly, has delivered more than 40 million COVID-19 testing kits till date and also recently during the second wave of COVID-19 infection, have further scaled up their manufacturing facility from 9million/month to 6 million/week in order to meet sudden demand surge. Genes2Me has contributed with almost >20% of the entire Indian testing needs for RT-PCR during this time.

Genes2me is committed moving forward to bring soon scientific based and innovative solutions such as much needed Variant Identifier for covid strain and easy self-use Antigen test kits solutions besides many other products. With various innovations, Gupta’s focus continues to remain on ultimately shaping people’s health and research through world-class technology and scientific experts, state of the art products and services curated with dedication and research.

AWARDS AND ACCOLADES

Neeraj Gupta’s accomplishments have brought several accolades for him and the organisation over the years. These include the “Best Genetic Diagnostics Laboratory in India” award in 2019 by Zee Business in New Delhi, “Advanced Genomics and Clinical Diagnostics Lab Transforming Healthcare” award in 2019 by India Leadership Awards, Bengaluru, recognition by ForbesBooks for delivering advanced healthcare technology in India at affordable prices, recognition by Economic Times as “ET Rise Hot Startup 2020”, the Women Excellence Award in Healthcare presented to Ritu Gupta, COO of Genes2Me as well as recognition by National and International Media agencies such as Business World, Times of India, The Tribune, Business Standard, The Economic Times, Indian Express, Deccan Herald, etc. He is also an active speaker in FICCI and CII healthcare and technology conferences and meetings. He has also been invited by various media houses to speak on the topics like Future of Healthcare, Personalised Medicines, and Technology, etc.
With over 25 years of experience in the field of Interventional Cardiology, Dr. R K Jaswal, Director Cardiology, Fortis Hospital Mohali completed his MBBS degree from the Government Medical College Amritsar Punjab in 1982 and later received his MD (Med) from the Government Medical College Amritsar Punjab in 1986. He completed his DM Cardiology at P.G.I Chandigarh and Post DM at IGMC Shimla and AIIMS New Delhi.

Throughout his illustrious career, he has performed more than 42,000 invasive cardiology procedures and more than 17,000 cardiac interventions including complex and high-risk coronary interventions. He also introduced Transradial Intervention in Upper North India for the first time in 2002. Holding the record for having the largest amount of experience in north India, he has performed over 38,000 transradial invasive procedures and over 15,000 transradial interventions including complex transradial coronary interventions.

Dr. Jaswal has also imparted his knowledge globally as a Teaching Faculty Member in Kobe, Japan (Complex Catheter Techniques) in 2010, in Beijing, China (China Interventional Therapeutics) in 2009-2010, at Seoul, South Korea (Transcatheter Techniques Asia Pacific – TCTAP) in 2008 and 2009, at TRICO, Ahmedabad from 2007 to 2011, at CTO Club Toyohashi, Japan in 2010, and Malaysia Live, Kuala Lumpur in 2010, C.I.T 2014 at Shanghai China.

Moreover, he has also performed a live transradial complex angioplasty case during a major conference of Senior Interventional Cardiologists of Europe and Asia (SINERGY-2018) in Belgrade, Serbia Europe in September 2018. He was also invited as an advisory faculty member for transcatheter cardiovascular techniques 2010 at Washington USA in September 2010 and TCT San Francisco 2011.

Over the years, Dr. Jaswal has also authored various research papers which have appeared in national and international journals. His case of a single coronary artery supplying the entire cardiac circulation was accepted and presented in EURO PCR in 2004 in Paris. And his two complex Coronary PCI cases have been accepted at C.I.T 2014, in Shanghai, China.
Recognised for his expertise and experience, Dr. Jaswal has also been invited as a Guest Lecturer at various national and international conferences. He was invited to deliver a guest lecture on the international subject of handling complex Transradial Conferences Interventions during World Congress in Beijing in China in March 2010. Later, he also conveyed a lecture on Transradial Intervention in Shanghai in China in March-2014. He was also invited to hold a lecture on complex transradial intervention in India Live 2018 at Chennai, as well as to deliver a lecture on managing difficult transradial access during a conference of Cardiologist of Europe and Asia (Synergy) at Belgrade in September 2018.

AWARDS AND ACCOLADES

Dr. Jaswal's contributions and accomplishments have been recognised and rewarded on various platforms over the years. He was conferred with the Shan-E-Himachal award by the then Chief Minister of Himachal Pradesh in November 2014. His complex Left Main Stenting Ptc and arrested patients with ongoing C.P.R was accepted as one of the most challenging cases for labtop and poster presentation during T.C.T at San Francisco in U.S.A in October 2015, which is also the most prestigious Cardiology Conference world over. Dr. Jaswal was also awarded with the "Ingenious Achievers of North India" award by Deputy CM Punjab Sardar Sukhbir Singh Badal in March 2016. He additionally received the "Business Wizard North Award 2016" by Chief Minister Punjab Sardar Parkash Singh Badal in July 2016 and was also conferred with the Cardiologist Award by Union Cabinet Minister Dr Harsh Vardhan in New Delhi in November 2016. Furthermore, Dr. Jaswal was also awarded the "Pioneer in Healthcare Award" by Union Health Minister J.P Nadda in Delhi in April 2018. He is also the first cardiologist in north India to introduce the revolutionary and lifesaving procedure (Transradial approach) in North India in 2002 and has an experience of conducting more than 30,000 Transradial Procedures.
Biogenix Inc. Pvt. Ltd., was conceptualised by the Founding Director, Santosh Srivastava, as a result of having acquired excellence and marketing experience of more than 25 years of the IVD Industry. The company’s inception dates back to 2007 which began with the vision to become the first IVD manufacturer of the state and to generate employment for the home-state workers, who later migrated to other states in search of employment and were sharing their expertise in this sector. With this vision and approach, Biogenix Inc. Pvt. Ltd. was then incorporated in 2016. Over the years, Biogenix has backed a large number of medical facilities throughout the globe with its best quality Diagnostics Kits and Laboratory Equipment. The organisation’s business activities have been highly appreciated throughout the globe as a large number of pathologists and doctors have been highly satisfied with the usage of its products. Operating from Lucknow in Uttar Pradesh, India, the firm has received high praises by national as well as international medical facilities for its role as a prominent manufacturing and trading company. This renomination of the company has been possible due to its business policies and work ethics, which is to manufacture products of the utmost quality and ensure optimum client satisfaction through its business dealings.

Santosh Srivastava shares, “We aspire to increase customer satisfaction (needs and expectations) through the effective implementation of Quality Management System (QMS) and by delivering good quality, reliable IVD products which consistently meet customer and regulatory requirements. We will strive for the continuous refinement of the Quality Management System and its processes and aim for the effective implementation of ISO 13485:2016 International Standards, adopting current Good Manufacturing Practices and maintaining best industry practices towards this endeavour.”
Medical tests are important procedures that everyone undergoes in some form at some point in life. These tests are conducted to identify the root of the infection or disease to prepare a report for doctors which aids them in treating the problem that a patient is suffering from. These medical tests are only possible with the help of experts and Immunoassay Products. And the importance of these products is well understood by Biogenix.

With over 13 years of experience in this segment, the company’s product range includes several products like the Enzyme Linked Immunoassay (ELISA), Clinical Chemistry Kits, Rapid Diagnostic Tests, Serology Kits, Immunoturbidimetric Kits and Urinalysis Reagent Strips.

- The Biogenix Enzyme-Linked Immunosorbent Assay is a commonly used analytical biochemistry assay having its presence in the Indian market. The assay uses a solid-phase type enzyme immunoassay to detect the presence of a ligand in a liquid sample using antibodies/antigens directed against the protein to be measured.
- Biogenix's wide variety of clinical chemistry reagents are well known in the domestic market. A patient's test sample is placed in a reaction vessel with one or more diagnostic reagents, which begins a chemical reaction. Chemical diagnostic reagents are the most basic, using one or two-reagent systems, and they can be used for a variety of tests, including measuring serum albumin concentrations.
- The Biogenix Rapid Diagnostic Tests are quick and easy to perform. RDTs are suitable for preliminary or emergency medical screening and used in medical facilities with limited resources.
- Biogenix Serology kits help in the diagnostic study of serum and other body fluids. In practice, the term usually refers to the diagnostic identification of antibodies in the serum. Such antibodies are typically formed in response to an infection, against other foreign proteins, or to one's own proteins.
- Biogenix Immunoturbidimetric kits are an important tool in the broad diagnostic field of clinical chemistry. It is used to determine serum proteins not detectable with classical clinical chemistry methods. It uses the classical antigen-antibody reaction.
- Biogenix Urine Reagent Strips are packaged along with a drying agent in a plastic bottle with a twist-off cap. Each strip is stable and ready to use upon removal from the bottle. The entire reagent strip is disposable. Results are obtained by direct comparison of the test strip with the colour blocks printed on the bottle label.
A name synonymous with innovations, Dr. Trivedi’s Total Health Care, has become a pioneering Centre in the field of Minimal Access Surgery for Laparoscopy and Hysteroscopy in India due to the vision of Director Dr. Prakash Trivedi. Today, this vision is being driven forward by Dr. Soumil P. Trivedi who is the Co-Director of the Centre along with an able team, which includes his wife Dr. Aditi S. Trivedi, Chief Fertility Specialist with impeccable knowledge and Priti Trivedi, Chief Embryologist, who has also been at the helm of affairs during this pandemic.

Founded in 1988, the centre has been responsible for solving global issues in gynaecological health care and women’s health issues like the Tape Mesh Mess for Urine Leak, the big Morcellation controversy of fibroids and uterus with fibroids, and safe laparoscopic surgery in COVID times. For this, the centre has even received various accolades like the Health Ministry Award, medical fraternity awards, coverage in various newspapers and various research papers that have been published in reputed medical journals, which are now being adopted worldwide.

For Dr. Soumil, medicine is an ever-evolving science. Talking about his family’s legacy, he further shares, “Sure if you have a legacy of excellence it backs you but it is not something that can keep you afloat without being backed by your own hardships, struggles, quest and hunger of wanting to deliver the best. This at best serves as a springboard from where you can only go higher. Any younger generation adds a new flair and enthusiasm to anything ongoing for decades.”

Moreover, the centre has also been working to combat the pandemic. Dr. Soumil believes that it is the need of the hour to have as many people and institutions dedicated to COVID, but one also has to consider the plight of the numerous patients who are COVID Negative. The apprehensions and anxieties of this major group of patients have been neglected, and most people are scared to visit a doctor or a hospital during the pandemic and avoid getting timely, correct opinions. But he believes that the pandemic has taught us a lot of things that he hopes will remain with everyone forever. He affirms, “Spend every day as if it’s your last, be your best version, snatch time for yourself and your loved ones. Even though we may have been socially distanced I think we have never been so connected, albeit virtually.”

Furthermore, Dr. Soumil points out that Digitalization has been the biggest boon for medicine during this crisis. Everyone today does value social distancing, appropriate scheduling reducing crowds,
Dr. Soumil P. Trivedi asserts that the pandemic posed a unique challenge to disseminate appropriate health care, especially to women who were in need. And unfortunately, some of the issues were considered irrelevant or side-tracked when it shouldn’t have been the case. Dr. Trivedi’s Total Health Care Centre have to their credit more than 40,000 laparoscopic and 20,000 hysteroscopic surgeries, 8,500 IVF pregnancies and a large number of deliveries. The pandemic despite its challenges was no different. When laparoscopic surgeries and fertility treatments were suspended and many practitioners were scared and non-functional, the Centre found a way to address these issues and never stopped. Even during the pandemic, the centre has never refrained from treating any patient in need and has performed more than 600 surgeries with all the safety protocols in place and even published their method of safety during this time in reputed medical journals. The centre also helps underprivileged patients under Dr. Trivedi’s Parent’s Charitable Trust wherein, if applicable, a lot of treatments are administered either free of cost or at a minimal charge.

It has also catered to people battling infertility problems due to varied reasons, by offering advanced fertility treatments. Moreover, pregnancy and maternity care are also handled with the utmost care, knowledge and understanding by the centre.

www.trivedistotalhealthcare.com

Dr. Trivedi’s Total Health Care Centre has always delivered the most up to date modern treatments so that only the best is offered to patients who are battling various gynaecological health issues. Online consultations, which were disregarded before the pandemic, are now the rule. People from various parts of the globe can seek opinions of the best in the field. Exchange of advances in treatment, surgical nuances, and conferences for better dissemination of care to patients are now available online, which ultimately helps every physician treat their patients even better.
Veena Kohli is the CEO and Founder of Vanguard Diagnostics and the Managing Director of the newly formed JV, Diagon-Vanguard Diagnostics India. As an accomplished and award-winning leader in Medical Diagnostics, she has led global businesses, set up companies and nurtured talent into senior management positions. With over 30 years of experience, she has led large teams across various functions ranging from R & D to the global P&L.

Additionally, Kohli also serves as the President of the Association of Diagnostics Manufacturers of India (ADMI). She is also the Chairperson of ClinLab India, the Convenor of the IVD subgroup at the Bureau of Indian Standards (BIS) and a member of the Expert Committee on Medical Devices at the Department of Pharma, Government of India. She is also the Technical Representative for IVD from India for the 22nd Asian Harmonization Working Party, named by the Central Drugs Standard Control Organization (CDSCO), Ministry of Health & Family Welfare, Government of India.

An alumnus of the All India Institute of Medical Sciences (AIIMS), New Delhi, Kohli has formerly worked in senior leadership roles at blue-chip organisations like Ranbaxy Laboratories Limited; Ranbaxy Fine Chemicals Limited, RFCL Limited and Avantor Performance Materials – USA, where she served as the Global Head of the Diagnostics SBU before embarking upon her entrepreneurial journey with Vanguard Diagnostics.

Vanguard Diagnostics (P) Limited, is a development and manufacturing company in the in-vitro diagnostics space. It was founded in February 2015 at New Delhi by a motivated group of professionals with unparalleled skills and expertise in the diagnostics sector. The founders have a complete chain of capabilities, ranging from R&D, Manufacturing, Quality, Marketing and Supply Chain to Business Leadership - Domestic and Global. For Kohli, the team at Vanguard Diagnostics is the company’s USP.

The company’s vision is to contribute towards making India increasingly self-reliant in the field of diagnostics. It aims to achieve this by providing high quality, affordable diagnostics tools across relevant markets through its manufacturing and technical capabilities. The firm positions itself as the first choice partner for all non-manufacturing companies, with a model that aims at reducing the need for import and giving an impetus to the ‘Make in India’ initiative. Vanguard manufactures a wide range of Hematology and Clinical Chemistry reagents, Rapid Card Tests for the leading infectious diseases, ELISAs and Flow Cytometry Reagents in addition to tests for the detection of COVID-19.
Under Kohli’s leadership, the company has achieved various milestones. One of its early milestones was the 2016 tie-up with Diagon, a reputed company from Europe for Hematology Controls. This product line is an enabler for all sizes of Indian labs to produce reliable results in line with international standards.

Moreover, to combat the COVID-19 challenge, Vanguard Diagnostics has also been developing high-quality solutions for the laboratory diagnosis of COVID-19, to help combat the pandemic. The technical team took less than a week to develop a highly stable and robust viral transport medium kit, for the safe transport and storage of COVID-19 clinical samples. All the raw materials and accessories were sourced locally, and the organisation ramped up its installed manufacturing capacity by 400X in a record time of six weeks, to meet the market demand for this product. The firm won an ICMR tender and supplied 3.2 million tests of the VTM directly and through the OEM route. And it also received the FICCI Healthcare Excellence Award, for ‘Excellence in Scaling-up of Manufacturing for COVID Demand’, in September 2020.

Additionally, Vanguard collaborated with DIPAS/DRDO (Defence Research and Development Organisation) for the development and launch of an ELISA based test for the detection of IgG antibodies to COVID-19. This proved to be another successful industry-academia collaboration in the medical devices domain.

The company has recently formed a joint venture, Diagon-Vanguard India (P) Limited with its long-term partner, Diagon, Hungary. This venture will offer the world’s best range of Haemostasis/Coagulation reagents and instruments to cater to the needs of all types of diagnostics laboratories. The D-Dimer Quantitative Test is one of the flagship products of this range. The organisation is committed to making its contribution towards fighting this global pandemic.

AN ACCLAIMED LEADER
Veena Kohli’s contributions and endeavours have won her various awards and recognitions over the years. She was awarded the ‘FICCI Healthcare Excellence Award 2020’ for ‘Excellence in Scaling-up of Manufacturing for COVID Demand’. She has also been conferred with various other accolades like Dun & Bradstreet Award 2019 – ‘Best Woman Entrepreneur’, ZEE Business Award 2019 – ‘CEO with HR Orientation’ as well as the World Mental Health & Wellness Congress 2019 – ‘100 Most Impactful Leaders in Healthcare’.
Perhaps the most well-known ophthalmologist in India, Dr. Prakash Kankaria, Chairman and Medical Director of Sai Surya Netra Seva (Research and Training) Institute, has built a legacy in the eye care industry globally. Known for his outstanding skills in laser eye surgery, corneal transplant surgeries and advanced cataract surgery, he continues to provide world-class eye care at affordable prices. Managing the institute alongside his wife Dr. Sudha and a well-trained team of doctors and staff, he has established the centre as one of the premier eye care institutes of India.

After completing his graduation and post-graduation Ophthalmology studies from Swami Ramanand Teerth Medical College in Ambejogai, he worked at the Civil Hospital of Ahmednagar for three years. During this period, he gained the experience of organising camps and also operated on thousands of underprivileged patients. He later even received a short fellowship in Russia with international legend Dr. Fyederov in Refractive Surgery, and also worked with eminent names like Dr. P. N. Nagpal (Ahmedabad), Dr. Daljeet Singh (Amritsar), Dr. Haradia (Indore), and Dr. Reddy (Hyderabad).

Dr. Prakash established his institute in 1985 to provide numerous ophthalmic facilities under one roof. And every year, advanced equipment is added to this facility as he believes that it is paramount to keep on acquiring new knowledge and skills in advanced trends. Dr. Prakash and Dr. Sudha have been instrumental in bringing advanced technology to this facility as a result of following the new trends and research. Simultaneously, they have even presented research papers at various national and international conferences.

A pioneer of refractive surgery in India, Dr. Prakash is credited with being the first doctor to start Redial Kerotomy and Intra Ocular Lens implant surgery in 1985. He started phacoemulsification surgery in 1988 which became popular in India, and later on Solid State Refractive Laser in 1993. He also initiated the first private Eye Bank in Maharashtra ‘Mankanhaiya Eye Bank’ in 1995 along with various awareness programs. He has performed more than 1400 corneal transplants successfully. Additionally, he is the President of MOS, State Ophthalmological Society and the Founder National President of ‘Refractive Society India’. Through the years, has contributed in various capacities as a member and leader of many national and international organisations which include the American Ophthalmic Academy, the European Society of Cataract and Refractive Surgery, the International Society for Refractive Surgery, the Asia Pacific Ophthalmological Society, World Ophthalmic Congress, the Secretary of the Indian Red Cross Society and the President of the Indian Medical Association during its Golden Jubilee years.
With a firm belief that quality treatment should not be limited to only the urban areas, Dr. Prakash has also launched the ‘Saidrushti’ initiative. Through this, free eye treatment is provided in the rural areas via eye check-up camps. Furthermore, Dr. Prakash and Dr. Sudha also launched the ‘Marriage Sight Gift Scheme’ after noticing that many marriageable girls with spectacles often face hurdles in their marriage proposals. Through this, treatments like checking the number on the computer to Topography, Oculizer eye treatment, etc. are provided to the women free of cost. The centre even organises camps on holidays like Independence Day and Republic Day for the freedom fighters, physically disabled and armed forces soldiers among other initiatives.

One of his most notable initiatives is perhaps the “Global Eye Banking” concept which was launched by the former President of India Pratibha Patil to create awareness about eye donation. He has also developed the project ‘Saiban’ which is a wasteland development project on industrial wastewater, for which he received the prestigious ‘Vanashree Award’ from the Maharashtra State Government and recognition from the Government of India.

A RECORD-BREAKING JOURNEY

Dr. Prakash Kankaria, a pioneer in Laser Refractive Eye Surgery of India, is one of the most experienced surgeons in the world and has performed over one lakh refractive surgeries during his 35 years of practice. He also performed a record two lakh plus laser eye surgeries and was the first surgeon to perform 100 Lasik laser surgeries in a single day in 2008 and is the only surgeon in the world whose number of Lasik laser eye surgeries have crossed 50 centuries. Wavelight Germany honoured him as the ‘Fastest Surgeon of the World’ and he was even recognised in the Limca Book of World Records. He also received recognition from the former President of India Pratibha Patil, the Chief Minister and Health Minister of Maharashtra along with the President of All India Ophthalmological Society. Moreover, Dr. Prakash even holds the record for performing 10 eye transplant surgeries in one day. He even conducted the first Lasik eye surgery on Solid State Laser in Asian Countries in 1994 and is responsible for organising the biggest Lasik Eye Surgery Camp in the world (286 Lasik Surgeries). He even holds the record for treating the highest number of specs 42.0D and has performed more than 10 corneal transplant surgeries in one day. He has even performed corneal transplant surgeries by using one eye of the same patient on the other Commedably, the surgeon has also donated the eyes of his parents and performed the corneal transplant surgeries on the blind patients himself. In addition, being the only Rotary President in the world who completed 365 projects in 365 days, he was awarded as the Best Rotary President of the World 1999-2000. He was also awarded as the Best Eye Surgeon 2018 by former Chief Minister of Maharashtra Devendra Fadnavis. Today, his integration of advanced technology at Saisurya Netra Seva continues to positively impact thousands of lives and as a result, the centre also sees patients visiting from abroad to receive quality treatment.

Dr. Prakash even launched the World’s First Third Eye Clinic at Sai Surya Netra Seva and India’s First Private Eye Bank in 1995. For this, the Maharashtra Government presented the Best Private Eye Bank award tp the Mankanhaiya Eye Bank. He is even responsible for organising the first eye donation pledge in world by the Muslim community at Ahmednagar. His other notable works include establishing the First Rotary Project for building houses for Blind People. He has also developed ‘Saiban’, which is a wasteland development project on industrial wastewater, for which he received the prestigious ‘Vanashree Award’ in 1998. Moreover, he has held several other notable leadership roles as Founder National President Refractive Society of India in 1994-95, Hon. President of Maharashtra Ophthalmological Society 2004-2005, Hon. President of Indian Medical Association1993-94 and Hon. Secretary, Indian Red Cross Society.
It is said that while Health is a state of body, Wellness is a state of mind. A firm believer of this idea, Dr. Abdul Kader Fazlani, Chairperson of Fazlani Group shares, “To survive any situation, one needs to build emotional and physical resilience. We know the importance of good health and preventive care. Our only weapon right now is our wellness, and we are looking forward to providing the best of natural therapies to the people who visit us.”

Most people identify the word nature with greenery and peace but fail to acknowledge the diversified aspects of it. Mother Nature is known to heal humanity with its profound powers with its wellness basket including Naturopathy, Ayurveda, Yoga, Meditation, Physiotherapy, and a lot more. With its exceptional potential, nature heals, invigorates, protects, and nurtures mankind. And Fazlani Natures Nest is an abode where nature resides. A luxurious wellness retreat situated in Lonavala, Fazlani Natures Nest offers unique wellness programs amidst the beauty of nature. As the retreat’s ideology is based on healing with nature, it offers five unique wellness retreats - Immunity Enhancement Retreat, Relaxation Retreat, Detox Retreat, Weight Management Retreat, and Lifestyle Disorder Retreat.

Along with Naturopathy and Ayurveda, the retreat also focuses on Yoga and Meditation that encourages proximity to nature and synergizes the mental, physical, and spiritual wellness of a person. In addition to rediscovering their body through Yogic disciplines, the retreat ensures that one is also exposed to a specially designed treatment that embraces rehabilitation, prevention, and healing - Physiotherapy.

Fazlani Natures Nest is also home to one of the most unique forms of healing during this pandemic, which is Animal Assisted Therapy (AAT). The organisation affirms that as the bond between humans and animals grows, a therapeutic feeling enhances the emotional state of the mind, which results in a better physical state as well. An essential component of AAT at Fazlani Natures Nest is Equine Therapy. Apart from this, the retreat focuses on wellness through nature trails, self-discovery with horses, a tour of organic farms, fishing, the art of birding, artisanal cheesemaking and flora tour.
Let Nature Be Your Mask,
Boost Your Immunity at Fazlani Natures Nest

In these growingly uncertain times, isolate yourself in this remote refuge with all the modern luxuries, away from the city!

A place where you can work or relax in the lap of nature while focusing on your overall health and well-being.

Our integrated personalized wellness programs, ecotherapy, animal-assisted therapies, organic meals, and nature-based activities help you escape the chaos, rejoice, and renew.

Journey to safety as we begin towards much-needed 'Wellbeing', the new normal.