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**INSPIRING
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MARQUEE

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Network 18

Dr. Bu Abdullah

Chairman at Bu Abdullah Group

Having a rich experience in the business domain, Dr. Bu Abdullah also, to his name, has significant world records for his unparalleled humanitarian work. He holds the Guinness World Record and the World Book of Records UK as a reflection of the love and commitment he has for the people of UAE. Dr. Bu Abdullah is a man with a golden heart and a humble nature, dedicated to serving all people across the globe!

Apart from he is self made entrepreneur UAE, he also has close contacts in the political circles of India and Pakistan. Dr. Bu Abdullah became the first Emirati to visit the Indian Lok Sabha for the Atal Vajpayee Awards in 2019. Dr. Bu Abdullah attended the 74th Cannes Film Festival red carpet with a well known Model and Influencer Angela Donava. He was the first Emirati to walk in the traditional Emirati dress in the history of Cannes Festival. Dr. Bu Abdullah was the Guest of Honor with CEO of Forbes in France at the Forbes event called I Success International Awards and along with French Visual Artist Laurence Jenkall he awarded the very famous singer of France Chico Bouchiki also known as "Gypsy king".



A Man Who Built The Path to Victories in Business Management and Law

EARLY DAYS

A man blooming at the intersection of skill, knowledge and the right attitude, Yaqoub Mousa Mohd started to march his way towards excellence right after finishing his training at the military school. A child with a sharp mind, Yaqoub Mousa Mohd aced the game of Chess and remained a professional in horse riding. Imperative qualities including endurance, teamwork, responsibility and commitment were inculcated in him at an early age- shaping the core of his character.

After joining Ajman Municipality, Yaqoub Mousa Mohd worked with utmost integrity and dedication, leading him to the position of Senior Manager within a short span of eight years. His professionalism and sincerity towards his work bagged him numerous accreditations and recognitions for his work. This was his first step on the ladder of success which led him to embark on his own company, Bu Abdullah Group of Companies, that he now is the chairman of.

SHIFTING THE GEARS TOWARDS PROFESSIONAL LIFE

Crediting his rich years of experience, Dr. Bu Abdullah has successfully mastered the art of business over all these years. His astute zeal to learn and his detail-oriented acumen guided him in building the fortune he has today. He has been regarded as a role model in the young business community across the world due to his outstanding achievements and creating a large empire in business in a short span of time.

Dr. Bu Abdullah's humble nature wins everyone's heart with his down-to-earth persona. He has also been invited to speak in eminent business forums and elite events across the world. In recent years, he has been diligently working towards expanding his business empire into many new fields, including fashion, lifestyle, entertainment and more, both within the UAE and Asia Pacific region alike.

SOCIAL RECOGNITIONS AND THE MEDIA

Dr. Bu Abdullah has made his name a successful businessman, inspiring today's young generation. For his tremendous achievements, he has been accredited with prestigious social and business awards. He received the 1st Humanitarian & Tolerance Award 2019 as a Young Emirati Entrepreneur from Sheikh Nahayan Bin Mubarak Al Nahayan, UAE Minister of State for Tolerance at Atlantis, The Palm Dubai.

Dr. Bu Abdullah's work endeavors speak for themselves and have even helped him bag several awards that included getting the Dynamic Emirati Entrepreneur by Ramdas Bandu Minister of State for Social Justice, Empowerment in the Narendra Modi Government and the Most Iconic Emirati Business Personality of the Year 2019. Dr. Bu Abdullah plays a crucial role in nurturing the concerns of Non - Residents and ensuring communal unity among the NRI's in the Gulf region.

Some of the most prestigious awards and recognitions credited to Dr. Bu Abdullah included the “Most Socially Responsible Company Of The Year” award for his excellent philanthropy, diversity, labor practices and volunteerism by H. E Sheikh Sultan Al Qasimi and H. E Dr. Hind Bint Abdul Aziz Al Qasimi at the Fashion & Excellence Award Night, 2020 for his conscious efforts.



The Indian Consul General also felicitated Dr. Bu Abdullah and presented him with a souvenir as a token of appreciation. Dr. Bu Abdullah also made it to the cover page of a new limited edition coffee table book which has been launched lauding achievers from Maharashtra based in the UAE. The book was launched by Hon'ble Shri Ramdas Athavale Ji (Minister of Social Justice & Empowerment Govt of India) along with other business people from Maharashtra with a mission to bring together a diverse group. He was recently featured on the Icons of Maharashtra cover page, reflecting his beyond-the-horizon success in the business and social domain.

The India-UAE Business Conclave 2021 Award saw Dr. Bu Abdullah as a chief guest along with the eminent presence of HH Sheikh Obaid Al Maktoum, former MP K.C.Tyagi and former Union Minister Rajeev Shukla. These were also accompanied by top business tycoons of UAE contributing to the growth of Indo-Arab business relations.

Dr. Bu Abdullah, Chairman of Bu Abdullah Group, has integrated networking with the most sought-after showbiz personalities. He presented the Filmfare Award 2021 to the beautiful Bollywood actress Sara Ali Khan on behalf of her father, Saif Ali Khan, who gained the most efficient supporting actor (male) for his recent film *Tanha Ji - The Unsung Warrior*.

THE PATH AHEAD

While the entire world was fighting the global pandemic, Dr. Bu Abdullah resolved to be an active facilitator to help people get



going. Through his “WE WILL, WE CAN” campaign, he quickly mobilized on-the-ground efforts to ensure the nation wins the battle and worked relentlessly to be at the service of the people of UAE and other Gulf countries. Dr. Bu Abdullah organized an awareness campaign about Covid-19 and distributed face masks, gloves, and sanitisers among the workers.

Addressing the virus-stricken world, Dr. Bu Abdullah shares, “We are committed to rise above all business matters and profits to serve the people. We are reaching out to people in need and providing food material as well as educating them on how to be a part of the government's effort to combat the Coronavirus Pandemic.”

Dr. Bu Abdullah believes that he is different from others in many ways. His sheer determination, work ethic, stubbornness for not to lose, passion for building and fixing things, being assertive and humble at the same time— set him apart from the rest of the people. He is accustomed to seeking out and accepting challenges, not being afraid to try different things since it is an essential part of the process that leads to success, as he says.

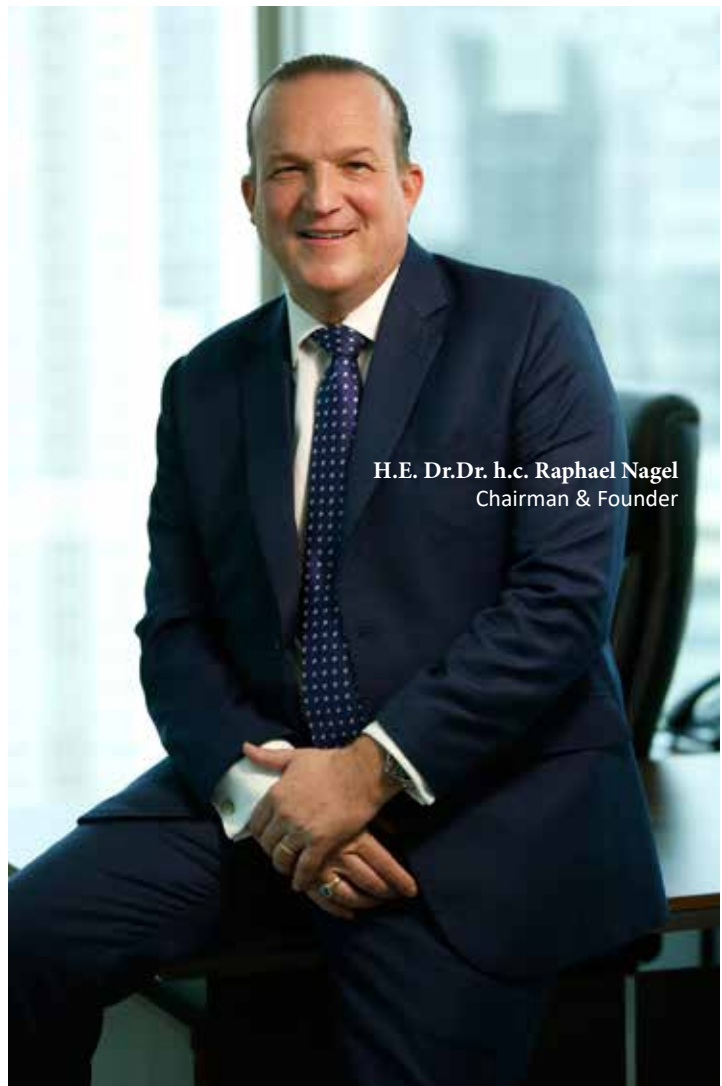
Dr. Bu Abdullah places his foundation on the core values of Diversity, Corporate Social Responsibility, Philanthropy, and Trustworthy Computing. Led by his vision to create local opportunity, growth & impact in every community and country around the world, he continues to strive and empower every person to achieve more!

The Abrahamic Business Circle

H.E. Dr.Dr. h.c. Raphael Nagel - Chairman & Founder

His Excellency Doctor Doctor honoris causa Raphael Nagel is a renowned investor, a lobbyist and a philanthropist. He spent part of his growing up in Germany and in Spain. Since 2001, he had been doing business in United Arab Emirates where he is managing a Private Equity firm. His tireless entrepreneurial spirit has led him to found and chair more than 27 companies around the world in different sectors such as Healthcare, Education, Technology, Agriculture, Energy, and many more. As an Impact Investor, Dr. Nagel has transformed communities by improving the local ecosystem through job creation, social and environmental long-term added value.

In the last quarter of 2020, he Founded and Chair The Abrahamic Business Circle, a UAE-based business global networking organization established right after the Abraham Accords were officially signed. The organization is composed of high-profile individuals and business leaders around the world who share the same vision in fostering Economic Diplomacy through business and trade. The Abrahamic Business Circle aims to build business relations across religion and culture in the Middle East. Since the Accords' announcement, Dr. Nagel approached several Israeli companies interested to invest into new business in the UAE across various sectors, including Venture Capital, Tourism, Real Estate, Technology, HealthCare and Trading. The Abrahamic Business Circle performs several Conferences throughout the year. In one of those Conferences, a prominent UAE Personality have signed a Joint Working Agreement to attract USD \$100 million Foreign Direct Investment to the UAE, the deals were finalized with companies working in Tourism industry in the UAE.



H.E. Dr.Dr. h.c. Raphael Nagel
Chairman & Founder

“ We want to create a space where entrepreneurs and scientists from all over the globe can work together collaboratively. We want to make a technology campus here in Dubai, where people can effectively live and work together in harmony. ”

DR. NAGEL PASSIONATELY EMPHASIZED

Spearheading the Dubai-based Private Equity firm, Tactical Management, Dr. Nagel is the General Manager whom actively promoting foreign direct investments to the UAE. The exceptional investment practice of the firm bumped off from the typical approach of many private equity firms; instead, it looks beyond the numbers by putting the people backing each project at the forefront of their business. The firm focuses on the substance behind each proposal and carefully considers the long-term value of the project and its beneficial impact to the communities. Tactical Management specializes in helping businesses in complex situations get back on their feet and stay with them as long as necessary to ensure that the company and its Management are secured before exiting. Tactical Management also works as the Master Key that help opens doors in any market worldwide; with Dr. Nagel's unsurpassed knowledge and vast network of global contacts, Tactical Management can set up ANY business ANYWHERE in the world.

Before devoting himself to business and entrepreneurship, Dr. Nagel's academic background in Economics and Law has been forged in university centers in Germany, the United Kingdom, and Spain. Also, he is an active member of the Scientific Committee of the Chair in Security at Andorra's Universitat Europea.

Notably, Dr. Nagel was the co-founder of a Spanish investment bank specializing in cross-border transactions and debt restructuring. Over the years, he went above and beyond the call of duty to help others, he founded and established a Charity Trust to combat the social exclusion caused by over-indebtedness and support primary overall financial education and awareness, Fundación Nagel. Dr. Nagel is the President of this non-profit organization that was established in 2016. It focuses on helping, supporting, and promoting primary financial and economic education to people and groups at risk of social exclusion derived from their over-indebtedness while paying particular attention to single-parent families.

He has authored and edited several books on highly relevant issues such as Economics and Geopolitics. In 2016, Nagel wrote the book, *Turbocapitalismo, Los Maestros De La Quiebra*, a guide to some of the corruption cases that have taken over the news in recent years and a way to put a face on the anonymous victims of abuses in the banking sector. The profits from its publication are invested in the Fundación Nagel to support the groups most affected by the economic crisis and build the necessary foundations to move towards a more humane economy.



His philanthropic spirit has been dedicated and focused to the education of children and youth around the world. He believes that education is the only way for change in society and that we have to invest in it to allow every youth of this world to have this opportunity. While in Dubai, he has supported education by granting more than 3,000 full scholarships to young people with limited resources worldwide so that they can have an access to higher education. His biggest dream is to unselfishly continue on this philanthropic mission.

Recently, Dr. Nagel has been working on several big projects to increase business in the UAE. The first impact investment project is known as the "Digital Technology Hub", the unique project scheme will encompass thousands of skilled entrepreneurs and scientists from around the world working together in one big sphere.

Over the course of Dr. Nagel's career, he has been an active member of various working groups; spent 17 years in banking and investment funds; a Senior Advisor to major companies in Europe and some parts of the world; a former Senior Manager of several Banks; co-founder of a Spanish investment bank specializing in cross-border transactions and debt restructuring; and the founding member and appointed Governor of Civitas Dei, an institute of history and archaeology of Jerusalem promoting the Abraham legacy.

Through all his hard work, dedication and passion. Dr. Nagel has received more than 15 awards and recognitions for his Philanthropy in Education worldwide, the latest awards include the California State University and its President Mr. Eduardo Ochoa, the Assistant Secretary of Education for Post-Secondary Education (USA) during the Obama Administration, granted him a recognition for his work, "Excellence in Global Intercultural Business Dialogue"; Ambassador Naipote Katonitabua from the Embassy of Fiji in Abu Dhabi, United Arab Emirates, awarded Dr. Nagel for his commitment to demonstrating meaningful educational progress, "Investing in Education Excellence, 2021"; Ambassador Alvin Schonfeld from Grenada in Tel Aviv, Israel acknowledged Dr. Nagel for his hard work and dedication to Grenada's youth education with the "Excellence in Education Recognition"; Ambassador of The Republic of Uganda, H.E. Zaake W. Kibedi recognized Dr. Nagel for supporting the education of the youth and children in Uganda, "Supporting Education Excellence 2021"; and on the very special occasion of the 123rd Anniversary of the Proclamation of Philippine Independence, Dr. Nagel is presented by the Philippine Ambassador to the UAE, H.E. Hjayceelyn Quintana with the Friendship Award for being a true friend and advocate of the Filipinos and stalwart global citizen for peace and cultural understanding.

Mohsin Haider Darwish LLC

LUJAINA MOHSIN HAIDER DARWISH - Chairperson of Infrastructure, Technology, Industrial & Consumer Solutions

Mohsin Haider Darwish LLC has been a strong contributor to the economy of Oman over four and a half decades and with new opportunities opening up across sectors the Group has the strength of legacy and a spirit of ambition to leverage these opportunities. Together with their partners and people, and with their extensive network and presence, as well as active collaboration with local businesses, MHD LLC has continued to inspire progress, and build meaningful value for future generations. The operations of MHD LLC were recently bifurcated into two clusters - Infrastructure, Technology, Industrial & Consumer Solutions (ITICS) and Automotive, Construction Equipment and Renewable Energy (ACERE).



LUJAINA MOHSIN HAIDER DARWISH
Chairperson of Infrastructure, Technology, Industrial & Consumer Solutions

MHD - ITICS is made up of multiple business units placed within five large business divisions - Infrastructure & Building Systems, Technology & Communications, Industrial Products, Office Products, and Consumer. Together they represent well over sixty international brands, and provide goods and services that cater to virtually the entire population of the Sultanate, be it at home or the workplace. It would be safe to say that the cluster has a presence in almost all key areas of business in Oman, be it residential, commercial or industrial.

Led by Honorable Lujaina Mohsin Darwish (FRSA) as the chairperson, the MHD-ITICS cluster has embarked on an ambitious growth plan that consists of three thrust areas: focus on growth of existing business verticals, strategic diversification through acquisitions locally and overseas, and expansion into adjacencies and similar businesses. She presides with poise and elan over a highly complex and hugely varied group of businesses. With the strength of the legacy inherited from her late father, Mohsin Haider Darwish, and guided by his philosophy of "people first", she brings a humane dimension to the nitty-gritty of managing a large business. Honorable Lujaina's vision for MHD-ITICS is to make the business cluster grow rapidly, achieving dominance through gaining market share, while at the same time creating employment opportunities for the Omani workforce, and contributing to Oman's economic growth. Honorable Lujaina's valuable insights have significantly contributed to the growth and expansion of the company, helping to create competencies, identify and hone talent, and co-create innovative solutions.

Honorable Lujaina Mohsin Darwish was elected to the country's consultative council - Majlis A' Shuraa, one of only seven women to be elected since its inception, and holds the distinction of having been elected twice to this honorary position from the

Wilayat of Muscat. In November 2015, she was appointed member of the State Council (Upper House) by Royal Decree, and is presently a member of the esteemed State Council. As a proud Omani citizen, Hon. Lujaina Mohsin Darwish is fervently devoted to her homeland, and she considers the opportunity to serve her beloved land a genuine privilege. She has drawn immense inspiration from the vision of the father of the nation's modern renaissance, His Majesty Late Sultan Qaboos bin Said – and from the accelerated momentum for progress under the wise leadership of His Majesty Sultan Haitham bin Tarik and the Honorable Lady, his spouse.

A graduate in English Literature from Sultan Qaboos University (SQU), she began her career as a lecturer at SQU, before joining the family business. As a proud flag-bearer of Omani Women power, Honorable Lujaina Mohsin Haider Darwish has been a trailblazer in uplifting, empowering and inspiring young Omani women entrepreneurs and corporate leaders alike. A committed contributor to the social, cultural and business landscape of Oman, she currently holds various important positions such as: Honorary President of Oman-China Friendship Association; Omani-Indian Friendship Association; Oman -Turkey Friendship Association; Head of the Governance Team of Oman Business Forum-MOCI&IP, Member of the GCC Women's Forum; Member of the Board of Trustees of Al-Zahra College for Women, Oman. She is the ex- Chairperson of Oman -Italian Friendship Association and an ex-Board Member of Dar Al Atta'a - a leading Charitable Association in Oman, formed in 2002. Additionally, she was on the Board of the Advisory Committee for The National Program for Leadership & Competitiveness and has been a member of the Working Team of Partnership between the Public and Private Sectors at the Diwan of Royal Court.

At local and regional levels, Honorable Lujaina Mohsin Haider Darwish has functioned previously as a member of various important organizations such as the Arab International Women's Forum, the Board of the Oman Chamber of Commerce & Industry and Board of The Omani Center for Investment Promotion & Export Development (Ithraa-Oman).

IN RECOGNITION OF HER CONTRIBUTIONS TO BUSINESS AND SOCIETY, SHE HAS BEEN A RECIPIENT OF VARIOUS AWARDS AND NOMINATIONS INCLUDING:

- Fellowship received from The United Kingdom's Royal Society for Arts in April 2021
- Recipient of National Athena Leadership Award 2021 by Athena International
- Listed as one amongst the 50most influential people in Business 2021 by Oman Economic Reviews
- Listed under Women of influence list of CEO MIDDLE East 2021
- Featured in 2021 Arab Power list of Arabian Business Magazine March 2021
- Honored with the Gold Crown award by International BID Quality Management 2021 in Madrid for outstanding achievements for perseverance and leadership in excellence and quality in accordance with the QC100 criteria
- Businesswoman of the year- MENA by the European under Global Business Awards 2021
- Businesswoman of the Year under Global Business Awards 2021 by The European
- Recipient of MENA Stevie Award 2021 in the field of Women Visionary Leader- Innovative achievement in Human Resources
- The Diamond Executive's Award and Leadership Medal from the Harvard Business Council 2020 International Awards.
- A Citation Medal, on the celebratory occasion of the Oman China Friendship Association's 10th Anniversary, from the



Government of People's Republic of China in recognition of her efforts towards developing trade, cultural, sports and economic relations – between the two friendly countries.

- Recipient of super level of OSTAR Award 2020.
- "Women of the year 2020" by International Business Stevie Awards.
- "Businesswoman of the year 2020" by Middle East Stevie Awards
- The Most Outstanding Corporate Leader of the Year 2020 by Alam Al- Iktisaad Awards
- Woman of the Year 2020 by Al Mar'a Excellence Award
- Placed in the "Hall of Fame" – Oman Best Employer Brand Awards 2020
- "Businesswoman of the year" under Global Business Awards 2020 MENA by The European
- Special recognition award as Inspirational Women of the year 2020 by Lefonti, Italy
- Gold Award Winner as Business Leader of the Year 2019 for Business Brilliance Award, London
- Arab Women of the year award for "Achievement in Business" by London Arabia Organization in 2019
- The Top Global Retail Minds Award in Mumbai, India and Inspirational Women Award by Oman Woman of the Year in 2019
- Inspirational Women - Oman Woman of the year Award in 2019
- Middle East Women Leadership by World HRD Congress as Business Women Leader Excellence Award, ME Excellence Awards 2019
- Finalist at Middle East Economic Digest (MEED),

- Dubai as Female Leader of the year 2019.
- Finalist at International Business and Leadership Award by Arcet global, Dubai as Inspirational Female Leader of the year 2020.
- Nominated to the "Hall of Fame" - Al Mar'a Excellence Award 2018 for her sterling and path breaking contribution to the corporate sector and Oman's socio-political Development in Nov 2018

FORBES RECOGNITION

- Ranked "40th amongst the top 50 most powerful businesswomen" by Forbes Middle East in Feb 2021
- Ranked "34th amongst 100 Most Powerful Businesswomen in the Middle East" by Forbes Middle East 2020.
- Identified as one of the 100 most powerful Arab Business Women in their Annual Listing - 2016 & 2017 by Forbes Middle East.
- Ranked "24th amongst 200 Most Powerful Women in Family Business" by Forbes Middle East in 2014.
- Ranked "18th as The Most Influential Arab Women from Family Business" by Forbes Middle East in the year 2013.
- Ranked 21st amongst the 50 most powerful businesswomen in the Arab World by Forbes Arabia Magazine in May 2008 issue

AWARDS & HONORS

- Identified and ranked 13th amongst 50 most powerful businesswomen in the Arab World by Forbes Arabia in March 2006
- Ranked "42nd amongst 50 most prominent and influential Arab Women by Forbes Arabia in December 2004 issue.
- Identified as one of the Most Powerful Women in Business in their Annual Listing - 2015 by Oman Economic Review.
- Awarded the Woman of the Year - Al Mar'a Excellence Awards - 2011.
- Selected as one of the one of the distinguished Panel Judges for Oman Awards for Excellence - 2006.
- Selected as one of the 18 Businesswomen, for footprint across the Gulf by AMWAL Magazine, published in France, for it issue in January, 2006.
- Nominated as Young Global Leader by the World Economic Forum - 2005.
- Winner of the Women's Voice in Business & Politics - Datamatix, Dubai - 2003.
- Winner of the Young Entrepreneur of the Year - 2001 - award instituted by OCIPED.
- Honored by the Ministry of Social Development as one of the 27 Leading Women in Oman out of 210 nominees.
- She is the first woman in the Gulf and the second in the Arab World to head a football club - 'The Sidab Club', which then opened a new vista for - women in Oman

SHE HAS PARTICIPATED IN SEVERAL REGIONAL AND GLOBAL SUMMITS AND CONFERENCES INVOLVING ARAB WOMEN, WITH SOME OF THE NOTABLE ONES BEING:

- Attended the virtual cafe held by the UN Women, in collaboration with the Indian Ocean Rim Association (IORA), with WMSMEs and representatives from IORA Member States and Chambers of Commerce to better understand the issues women entrepreneurs are currently facing in the region. The resulting recommendations

from the virtual cafe was shared in today's webinar. This webinar is part of the UN Women project "Promoting Women's Economic Empowerment in the Indian Ocean Rim" funded by the Australian Government Department of Foreign Affairs and Trade (DFAT)

- Al Mar'a Fe Aser Al Nahda - Women in Renaissance (Women's Forum - Webinar 2021)
- Chief Guest to inaugurate Virtual International Seminar (VIS 2021) jointly organized by the University of Nizwa and Universiti Teknologi PETRANAS, Malaysia.
- Speaker at the WTO public forum-Geneva, on "Leadership beyond the veil" on the significance of Omani women leaders
- Addressing the Opening plenary of the IRU World Congress 2018 in Muscat
- World Summit on Innovation and Entrepreneurship, Sultanate of Oman - April 2006
- Conference on Women in the GCC States - Sweden, in December 2004
- Women in Leadership Forum, Dubai - December 2004

Honorable Lujaina Mohsin Haider Darwish has been deeply influenced by the generosity and quiet philanthropy of her late father. Following in his footsteps, she is committed to giving back to society, working diligently for the well-being of the underprivileged, and serving as a fine example and inspiration to all. As a member of support organizations such as the GCC Women's Forum, Omani Woman's Association, the Business Women Committee of the Oman Chamber of Commerce and Industry, and others, she has opened numerous doors of opportunity for women entrepreneurs. She is also a highly involved patron of various grassroots cultural and sports organizations for women and youth, having earned such distinctions as being the first woman in the GCC region and just the second in the entire Arab World, to head a local football club - The Sidab Club', which then opened a new vista for - women in Oman.

Honorable Lujaina Darwish manages to keep a healthy balance between being a pace-setter and leaving the decisions up to the people in charge of different departments. One of the most important lessons she has learned during her career was that "to be a good leader, one has to be a good follower." Honorable Lujaina fully embraces the notion of the workforce being the backbone and driving force of any organization. She considers the staff to have been the greatest strength of MHD LLC since its inception. Their dedication and commitment have been a key contributor to the Group's success, and she places immense value on it.

Besides providing valuable counsel, Honorable Lujaina dons many a hat: as a mother, a wife, a philanthropist and a motivational speaker. She spends considerable time in several social and charitable activities. An epitome of women entrepreneurship in Oman, she is recognized for her philanthropic efforts and notable contribution to the society in many ways. Her work in various socio-economic fields area testament to her commitment for the Sultanate of Oman

A proud ambassador of woman empowerment in the Sultanate, Honorable Lujaina not only stands tall today as a trailblazer in her business ventures, but also serves as an inspiration for modern Omani youth as an exemplary icon. As her saying goes 'Reward and success are a direct function of your determination and hard work. So, keep striding and smiling and even the sky will not be the limit'.