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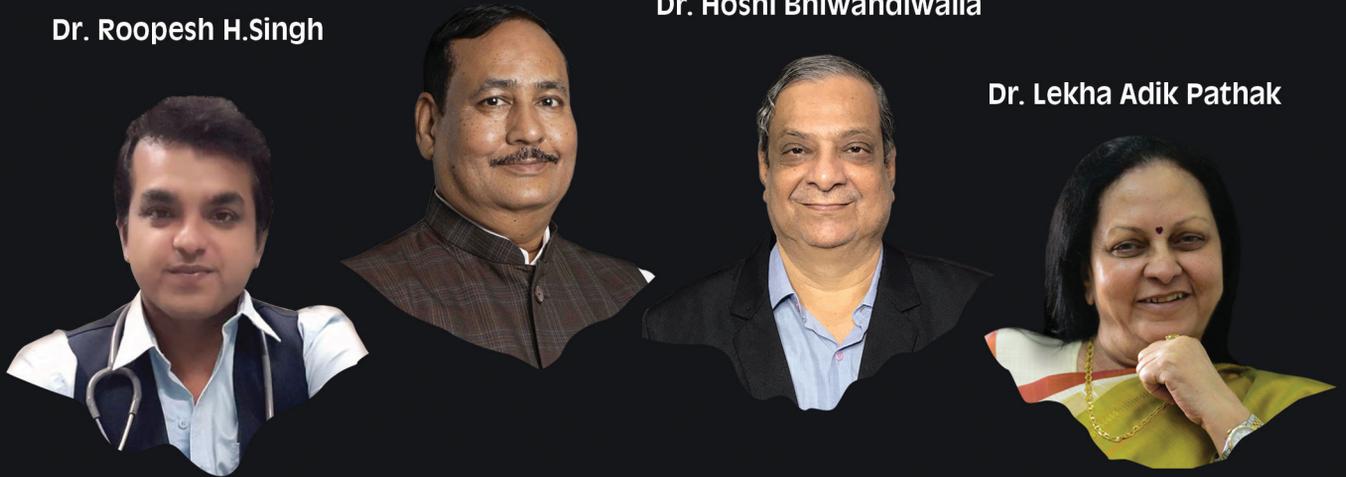
INDIA Forbes

Mohanlal S Seth

Dr. Roopesh H.Singh

Dr. Hoshi Bhiwandiwalla

Dr. Lekha Adik Pathak



VISIONARIES 2021

Lalit Bokadiya

Mahesh Jogani

K M Swamy

Reshma Giri

Mohamed Jinna



FORBES INDIA

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With Chocolate
Flavour

* Nutritional information per serving
(Approx value):

| | |
|---------------|-----------|
| Energy | 36.00 cal |
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| Carbohydrates | 0.00 g |
| Sugar | 0.00 g |
| Fat | 0.00 g |

* Figures based on calculated values.

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Direction for use.

1. Take one spoon full from container to glass.
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OVERVIEW

Envisaging the future

“The future’s not set. There’s no fate, but what we make for ourselves.” This line from the Terminator movie series is an inspirational message as well as a reminder of how important it is for us to play an active role in shaping our future. A great deal can be accomplished if people put some thought and effort into the way their life unfolds. However, the level of that thought and effort does have a considerable impact on what we achieve going forward.

The higher you set your expectations, the greater your chances of advancing further ahead. So it all ends up depending upon how far you want to go and how much you believe in yourself. If you see yourself being an achiever that will itself motivate you to do better and directly influence the final outcome. Success in this day and age requires being a visionary; be that and you will not only motivate yourself, but also countless others.

VRPandya

CONTENT



06
Dr. Roopesh Singh
An Effective Healer



08
Mohanlal S Seth
Creating a Legacy



10
Dr. Hoshi Bhiwandiwalla
Mentoring the GenNext



12
Dr. Lekha Adik Pathak
India's first lady intervention cardiologist



14
K M Swamy
Passion and Perseverance



16
Mahesh Jogani
Merging the Modern and Traditional



18
Reshma Giri
Creating Joyful Spaces



20
Lalit Bokadia
Delivering value, facilitating profitability

Content Consultant: Vijay Pandya
Special Correspondent: Sheetal Shelar Patil
Content Co-ordinator: Divya Mistry
Marketing: Castle Studio Pvt. Ltd.

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SCRIPTING SUCCESS

FORESEE, FIX AND FULFIL GOALS

The term ‘visionary’ is usually accompanied by ‘leader’ as those who look ahead, identify potential, assign targets and achieve them, also chart the course for others to follow, says **Vijay Pandya**

According to one version of a popular adage; ‘Aim for the stars, if you fail, you’ll land on the moon.’ Another version states ‘Shoot for the moon, even if you miss, you’ll land among the stars.’ While one could endlessly debate which of these makes more sense (there’s even a third variant, which says ‘Aim for the moon, reach for the stars, but never forget who you are’), the key takeaway here, is that being a visionary is essential if you want to rise above the crowd and achieve something special.

Once you start doing this, it becomes evident that the quest also simultaneously opens up opportunities for others. As they join you and the team becomes part of your journey, what began as an individual’s story of accomplishment transforms into a mega success saga. They too grow and flourish under your leadership as whatever organisation you create, provides an umbrella for many more to develop as well.

So what is it that sets a visionary apart? For starters it requires accuracy. Whatever goal they envisage or set for themselves may seem impossible to some and excessive to others. However, the visionary has to be aware of what is possible looking at both, the inherent potential and the tools available to harness that before taking a decision that is in effect, a balancing act of sorts.

For instance, a manufacturing facility may have the capability to increase production from 100 units a month to 1,000 or 10,000. It doesn’t necessarily take a visionary to draw up a list of the additional inputs that will be required in terms of machines, manpower, operating costs and so on, for scaling up production to that level.

However, one definitely needs to be a visionary to figure out whether increasing

CATCHING THEM YOUNG

Being a creative thinker with an ‘out of the box’ approach is also the hallmark of a visionary and this often manifests itself at the academic phase. A professor once asked the entire class to explain the multiplier effect with a positive and negative example. After a long silence, one student stood up and with a cheeky grin said, “The leisure and entertainment options available have increased exponentially, but pocket money has not increased in tandem.”

production and output flow will make sense; its possible effect on the market demand-supply equations and its consequential impact on pricing. If one is contemplating selling the excess production in overseas markets, then the incremental marketing costs, charges to be incurred for licences, transportation, insurance have also to be taken into consideration.

So a good understanding of business and finance are two aspects that do seem necessary. However, this is as long as you have ambitions to accomplish something at a macro level with the troika of mind, manpower and machinery setting the foundation. There are also instances where individual have proven themselves to be visionaries just by opting to take the road less travelled.

A visionary also needs to be committed to the path that has been envisioned and outlined. Given that India is a nation filled with cricket aficionados, a scene from the movie M. S. Dhoni: The Untold Story invariably finds itself mentioned during lectures and case studies in management institutes and even during corporate presentations.

While his father insists that he needs ‘job security’, the aspiring cricketer realises that he cannot fulfil his potential as a sportsman while working full-time. Building up the courage, he quits the job and completely devotes himself to the game of cricket. The success that follows has his father eventually sharing how happy he is and about being happy

HAVING FAITH IN ANOTHER

In some cases, visionaries may also be mentors who can identify the potential to achieve great things in others. There is a short story, ‘A la carte’ in Jeffery Archer’s collection ‘A Twist in the Tale.’ The main character, Mark Hapgood has to complete working a year at a hotel before being allowed to pursue his dream job in a tyre factory. Transferred to the kitchen, he encounters Chef Jacques who is quickly impressed with Mark’s skills and enthusiastically trains the initially uninterested apprentice. Each step along the journey as a trainee chef is a memorable learning experience that leaves an indelible impression. When Mark’s year at the hotel is over, he leaves but on reaching the railway station hotel, he is unable to board the train. Mark realizes that he actually loves cooking and returns to continue learning under the guidance and support of his mentor. As the story progresses, Mark goes on to become an international chef and establishes Michelin star restaurants at multiple locations across the globe.



to have been proved wrong. So yes, a visionary definitely has to take a giant leap of faith in such a situation.

There are several cases, where visionaries have to overcome huge obstacles to accomplish their goals. The important thing

is to accept that there will be challenges and acknowledge the reality that one has to be strong enough to overcome them. Visualisation exercises are among the tools used to help visionaries accomplish their goals and these certainly help to a considerable extent.

The thing to keep in mind is that being a visionary is not going to be a cakewalk by any stretch of the imagination, since one is invariably going against the tide of existing opinion. However, the jubilation felt on attaining the end result makes the journey more than worthwhile.

DR. ROOPESH SINGH

AN EFFECTIVE HEALER



His dedication to research and development and his focus on effective treatment has established him as a leader in the Homeopathic industry

Dr Roopesh Singh, Founder/MD, of DR. SINGHS Advanced Homeopathy for Cancer, Kidney and Diabetes, is an accomplished Homeopath doctor and has been practicing Advanced Homeopathy for over 20 years, specialising in treating a wide range of acute and chronic diseases. During this short time, he has successfully treated and managed several complex cases of kidney failure, diabetes, cancer, cardiac complaints, vitiligo, behavioural disorder, paralysis, PCOD, fibroid, thyroid, and many more diseases. He believes in research and development and has been dedicatedly working to find new formulations to treat his patients, and a number of these patients include those who are declared incurable by many other doctors.

A TEAM EFFORT

Having successfully treated over one lakh patients to date, Dr. Singh's endeavours are equally supported by his wife Dr. Ritoo. She also treats her patients in all of their clinics and is well respected among her patients. The couple has two children; the elder son 15-year-old Arjun R. Singh and their daughter, 11-year-old Aashtha R. Singh.



DR. ROOPESH SINGH

Surprisingly, Dr. Singh's journey as a doctor began differently as he is more of a happy go lucky kind of person who never aspired to become a doctor in his younger days. The second of five siblings, he was born to Hansraj Tilakdhari Singh a social worker and English Teacher at the B.L Ruia High School and Shobhavati H. Singh, a homemaker. As a child, he was fond of learning new things and was interested in drama, choreography and singing, and even bagged many prizes during his school

and college years. An alumnus of the Agnes High School in Malad, Mumbai, he studied Science at Mithibai College in Mumbai. During this time, his love for music and drama had inspired his dream to become an actor. But his father didn't encourage this dream as he realised that his child needed to make good use of his talent. Dr. Singh's father counselled him and encouraged him to pursue the medical stream by enrolling at the Virar Homoeopathic Medical College (VHMC) where he opted for BHMS.

Even though Dr. Singh had reluctantly joined the college due to his father's wish, he attended his classes regularly and decided to give his best to the course. Over time he developed an interest and passion for the subject, and from there, things changed for the better. He recalls, "When I started studying Homeopathy I found that it was the only stream of medicine that cures serious illness from root."

After passing his exams with flying colours



and graduating from VHMC, Dr. Singh decided to become a lecturer in the same college for five years and later was also promoted as acting Principal for another two years. During this time, he also met his wife Dr. Ritoo, who is a gold medallist Homeopath. He then decided to practice homeopathy following the advice of his seniors and today has clinics in Andheri, Kandivali, Mira Road and Goa.

However, despite his success, Dr. Singh still feels disappointed as he believes that Homeopathy doesn't get its due respect. He states, "At times I feel so sorry and dejected that Homeopathy is still looked down upon despite being one of the best stream of medicines. People opt for

Homeopath as a last resort and that's where they get results. However, it is not being considered as mainstream medicine by most people." He elaborates that, in Allopathy if one has a skin problem, then one needs a dermatologist, if suffering from any kind of kidney problem then they need Nephrologists.

According to him Allopathy doesn't have a cure for many diseases, it can only manage illness at the cost of many side effects and is mostly dependent on surgery, whereas, Advanced Homeopathy offers complete cure with zero side effects. He thinks that Advanced Homeopathy is a key to healthy life and is really useful in treatment/management of serious diseases.

Giving an example, Dr. Roopesh Singh makes his point by sharing the case of one of his patients, 60 years old Julie Mathias, who was on dialysis. She was also diabetic for almost 15 years and had to take insulin as well. He shares, "Incidentally one fine day the patient's daughter Zenith Mathias who had perhaps heard about me came to my clinic. She told me about her mother Juliet Mathias who was suffering from a kidney ailment and was hospitalized. I gave her a patient hearing. She showed me all her case reports. The patient was on dialysis due to kidney failure and all her relatives had given up any hope for survival. Her creatinine levels were around 9. She also had a bad cough. A creatinine level of greater than 1.2 for women and greater than 1.4 for men may be an early sign that the kidneys are not working properly. As kidney disease progresses, the level of

creatinine in the blood rises. Accordingly, I gave her some medicine and asked her to follow-up. To my surprise next time she came with her mother – Julie Mathias who was comparatively feeling better. I gave her another dose of medicine and you could not believe in one month her sugar levels were almost normal. That means she no longer needed insulin and the best part was that her creatinine levels were under control. She did not go for dialysis anymore. The patient is active till date and enjoying life and even making trips abroad."

Dr. Singh believes in the power of homeopathy and is always enthusiastic about sharing the merits of this mode of treatment.



ACCOLADES AND ACKNOWLEDGEMENTS

Dr. Roopesh Singh has received many accolades over the years, most recent among them being declared Health Icon of Maharashtra 2019 by Lokmat and Leaders in Medicine and Technology in 2020 by Times of India. He has also been recipient of the Best Homoeopathic Physician in Mumbai – 2014 award and also holds the record of achieving the Best Clinic awards for three consecutive years. His clinic was awarded as 'Best Multispecialty Clinic in Mumbai' at Global Excellent Health Award in 2014, 'Best Homoeopathic Clinic in Maharashtra at National Health Achievers Award' in 2015 and 'Best Super Speciality Clinic in Maharashtra' at India Healthcare Award in 2016.

MOHANLAL S SETH CREATING A LEGACY



S K SETH JEWELLERS®
MOHANLAL SETH

By maintaining an equilibrium between heritage, skills, and business acumen he has been making a mark in the jewellery industry in India as well as the globe

The story of S K SETH JEWELLERS is nothing less than inspiring. Established in 1972, the brand has redefined the age-old craft of jewellery making, while also adapting it to suit modern sensibilities. Inspired by the magnificent charms of temple jewellery, the brand is famed for the sheer splendence

of their jewellery designs. Immersed in the tradition of making the finest jewellery, the organisation has a brilliant collection of passionately handcrafted antique jewellery. A range that effortlessly transcends the boundaries of time and generations.

If the history of S K SETH JEWELLERS had to be compressed within a quote, then the words "From humble beginnings come great things" would be the perfect way to describe it. The journey begins with Shrikisan Rupaji Seth, the Founder of S K SETH JEWELLERS. Hailing from the holy city of Kashi (Varanasi), the extremely talented and naturally gifted karigar discovered his true life purpose to be in the art and craft of making jewellery. And so he moved to Mumbai, accompanied by nothing more than his family and his dreams. He soon adapted to this new world and the newer challenges it brought and started his journey in jewellery manufacturing operations.

Initially comprising of just a small workshop catering to small scale vendors, the company soon established itself as one of the most successful and respected jewellery manufacturing companies in the country through sheer perseverance. As the company's size and success



● MOHANLAL S SETH

A CONFIDENT LEADER

The company, under Mohanlal Seth's leadership, has become a trendsetter in the market today. And this can be credited to his confidence in himself and the company, and his keen understanding of the complexities and intricacies of doing business. Unafraid to take risks, his confidence and judgement is even what led him to the prestigious Gems & Jewellery Show that took place at the World Trade Centre in Mumbai.

expanded, Shrikisan Rupaji Seth, passed on his wealth of knowledge, skills and learnings to his son, Mohanlal Seth, who is now a Director of the company.

Mohanlal Seth began his journey in this industry at the young age of 14 years. He joined his father Shrikisan Rupaji Seth as a karigar where he learnt the ropes of the trade and honed his skills and passion. Being a keen observer and having always been enthusiastic about learning, Mohanlal Seth was able to pick up the necessary skills effectively and successfully apply his knowledge to his work as well. Through his passion, creativity and dedication, he was able to effortlessly create unmatched and superlative designs. By following the footsteps of his legendary father, he quickly rose to become a master craftsman and was able to victoriously take over the responsibilities of the company.

Through an amalgamation of skills, perseverance and sharp business acumen, Mohanlal Seth was able to transform the family's small workshop into a comprehensive wholesale and manufacturing enterprise. He designed the entire business module himself; right from sourcing to marketing to public relations, he planned everything in detail. By designing this detailed business model, he not only ensured the company's competitiveness and growth in the country by stringently monitoring all aspects from sourcing to



marketing, he even established himself as an efficient leader in the industry. As a result of this legacy and the vast amount of efforts, S K SETH JEWELLERS are well known in the industry for their brilliant design concepts in bridal as well as traditional jewellery. With a strong focus on maintaining the utmost quality, the jewellery is designed keeping the end-user, the present and the future in mind.

The bridal jewellery collection reflects the fact that the brand understands the Indian market very well. Understanding that buying gold jewellery for a wedding is equal to investing for most people today, the designer collection has been carefully curated for various occasions as an essential bridal trousseau element. In India especially, it is often the case that wedding jewellery ends up becoming an integral part of the family's heritage and is passed down from one generation to another. But, on the other hand, most modern brides are ditching old, traditional options and investing in multiple gold jewellery pieces which they can later use for other occasions as well. Therefore, the designs have been created to cater to both these aspects and help the buyer find the perfect balance.

The traditional jewellery collection at S K SETH JEWELLERS is beautifully crafted in

pure gold along with precious as well as semi-precious stones. Keeping in mind that ethnic gold jewellery is an essential component of our rich and diverse heritage and also an indispensable part of Indian weddings, the designs are predominantly ruled by motifs of Gods and Goddesses. And these designs have found popularity among traditional and modern brides across the Indian community and even around the globe.

The brand has positioned itself among the top players in the industry today with Mohanlal Seth being regarded as a renowned personality in the industry pan India. A family man with social responsibilities, he efficiently managed to convert the family's small workshop into a huge wholesale office. Today, he is regarded as an exemplary leader with a creative mind combined with sharp business sense, strong ethics and social responsibility.



KEEPING THE LEGACY ALIVE

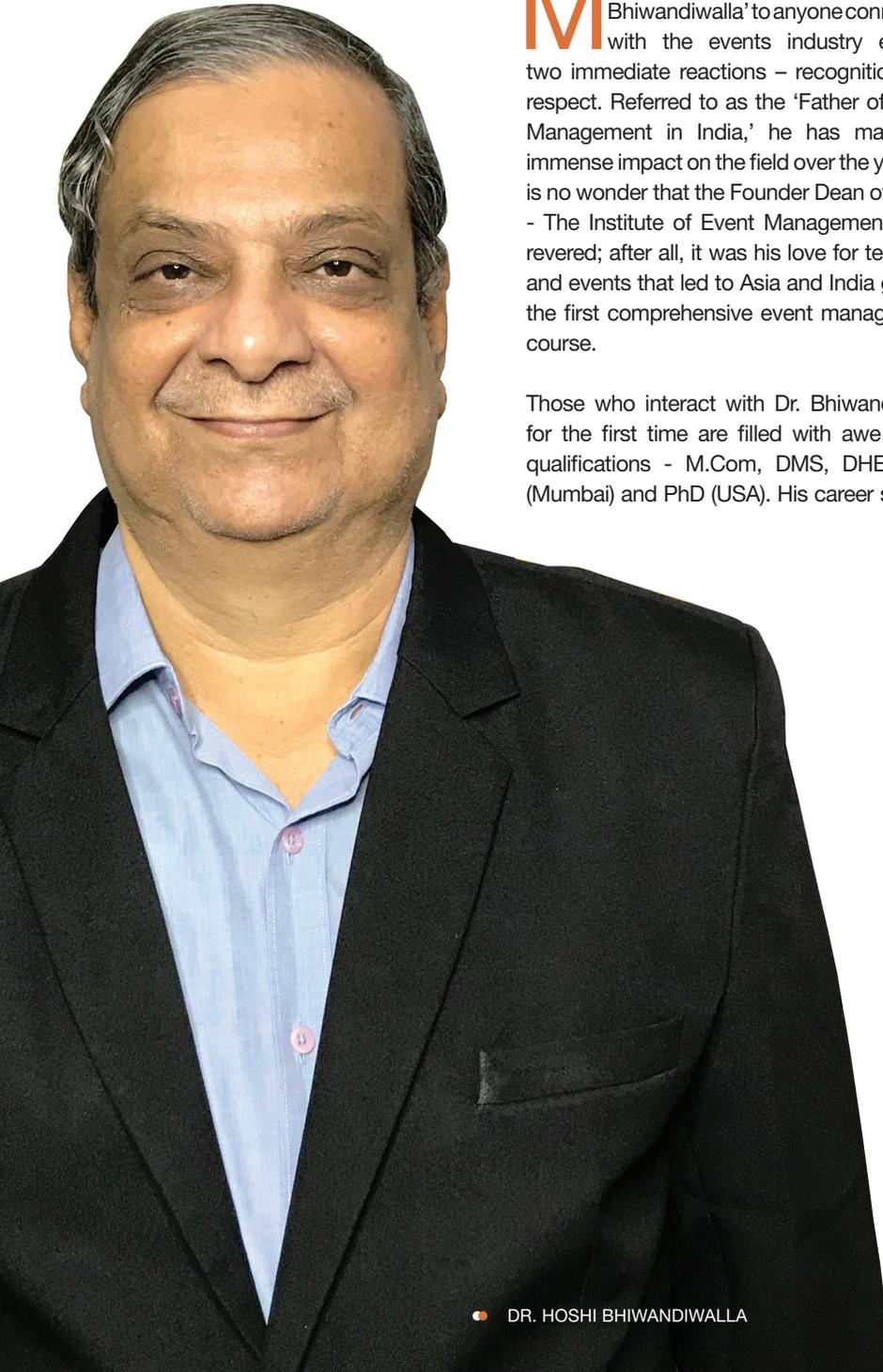
Through the years, Mohanlal Seth has continued to take the Founder, Shrikisan Rupaji Seth's vision to newer heights. And he has found support among his sons to achieve these milestones. His numerous endeavours to further the family legacy of impeccable craftsmanship and the vision and mission of the brand are built on the strong foundation comprising of the values of integrity, trust, honesty and responsibility.

DR. HOSHI BHIWANDIWALLA

MENTORING THE GENNEXT



The Founder Dean of NIEM, acknowledged as the ‘Father of Event Management in India,’ has put a solid foundation in place for systematically guiding and grooming new entrants



● DR. HOSHI BHIWANDIWALLA

Mentioning the name ‘Dr. Hoshi Bhiwandiwalla’ to anyone connected with the events industry evokes two immediate reactions – recognition and respect. Referred to as the ‘Father of Event Management in India,’ he has made an immense impact on the field over the years. It is no wonder that the Founder Dean of NIEM - The Institute of Event Management is so revered; after all, it was his love for teaching and events that led to Asia and India getting the first comprehensive event management course.

Those who interact with Dr. Bhiwandiwalla for the first time are filled with awe at his qualifications - M.Com, DMS, DHE, PhD (Mumbai) and PhD (USA). His career started

as a professor at Narsee Monjee College, where he would also actively get involved in college events as a professor in charge of student activities. He would even volunteer to work on various national level events. During his association with the college, he also established EKTA, a student-based event company, which worked on mega-events. These included Falguni Pathak’s Dandiya events, inter-collegiate youth festivals, pageants, sports events, parties, management training programs among others.

It was this combined passion for teaching and events that gave him the idea to do more research about the industry. Realising the vacuum that existed, he initiated the first India-centric event management course and Asia’s foremost event institute – NIEM. The formation of this institute gave a massive impetus to not just the event industry but even event management as a viable career option, a fact that has even been mentioned in the Limca Book of Records.

Dr. Bhiwandiwalla’s brainchild has successfully completed 20 years, marking

A GUIDING FORCE

Dr. Bhiwandiwalla credits his late mother, Hilla Bhiwandiwalla as his inspiration, and his students as his continuous source of energy. Over the years he has taught various successful individuals which also include various celebrities like Aamir Khan, Sharman Joshi, Nita Ambani, Aditya Panchoi, Tusshar Kapoor, Kunal Khemu, Falguni Pathak, J D Majethia, Paresh Ganatra, Vipul A. Shah, Deven Bhojani, Aatish Kapadia, Lucky Morani, Sajid Khan, Aashin Shah, Karan Grover, Riddhima Pandit and many others.



two decades of achievements. The institute has received overwhelming support from the events industry, entertainment industry, media and students. Aspirants who sign up for the NIEM course get an opportunity to interact with leading event managers like Mohamed Morani, Dr. Kalim Khan, Bharat Dhabolkar, J. D. Majethia, Mihir Sutaria, Vikas Menon, Rituraj Khanna, Neville Mehta, Noureen Morani, Rajesh Ravani, Harin Pandya, Sanjay Chakraborty, Darshan Somani, Raghav Roy Kapur, and Sandeep Bhatewara among other accomplished professionals.

Apart from teaching and training, Dr. Bhiwandiwalla is passionate about painting, reading interesting varied books, study of cultures, travelling to scenic spots and religious places, listening to old songs, ghazals and bhajans, etc. He is also fond of children and loves to play, discuss and debate on various topics with them. He spends most of his time reading newspapers and books as he believes they encourage building knowledge as well as help boost creative thoughts.

Moreover, Dr. Bhiwandiwalla is also a strong advocate for social causes and supports various issues like equal rights for all sections of the society and women empowerment. He has always encouraged his students to open up, speak up and never give up. During his workshops and lectures, he devotes about 20% of the time to encourage and guide his students by telling them, "Never count yourself less because God has made everybody equal and there is always a few things in which you are better than others. It is only about igniting the fire in you and taking the opportunity. Never let anybody pull you

down and have great confidence in yourself, believe in yourself and believe in your event."

And this is perhaps why his students adore and respect him as a father figure. One of his students has even stated that, "Hoshi Sir is the God of event management. Hoshi Sir himself believes in never giving up, he is ready to do whatever it takes to complete a project and achieve the results."

Being the first institute to ensure a hands-on training experience for its students during live mega-events, NIEM offers students the opportunity to learn and participate through in-house training, projects and simulated events. They get real-time industry exposure during over 700 events in year including all the Bollywood and award shows mainly done by Cineyug Entertainment, Filmfare, Zee Cine Awards, Sunburn, Screen Awards, Bigg Boss, Indian Idol, Make in India event, major sports meets, wedding events, destination wedding events, and all Indian and international artist concerts, etc. Additionally, NIEM also holds in-house

events like theme parties, the EMY award, College Idol and Mr. & Ms. University, which help teach and train students to organize mega-events and gives them a real edge.

Under Dr. Bhiwandiwalla's stewardship, NIEM has a long list of accomplishments and credentials which has made the institute a brand name to reckon with in event and educational circles all over the world. This is also due to the institute's honest research and involvement with the event industry, unmatched world-class faculty, elite guest speakers and an active placement cell with the best placement record; unmatched in the event industry. Many students have even gone ahead and formed their own successful event companies.

NIEM has also received numerous accolades including being the only event institute to be recognised by International Accreditation Organisation (IAO), being selected for student's satisfaction twice by Economic Times Avaya Awards, receiving the EEMAX Global award (a recognition by the event industry), International Golden Globe Award, Mid-Day's Excellence in Event Management Award, Quality Mark Award, Asia Summit Award, International Education Summit Award 2020 for being the best and distinguished international vocational institute and the International Education Awards 2020 for the best placements.



A RECOGNISED LEADER

Dr. Hoshi Bhiwandiwalla has been a recipient of various awards like the National level Rashtriya Ekta Award, Times Man of the Year Award, the Lifetime Golden Achievement Award alongside personalities like Manish Sisodia, Air Chief Marshal Suri, Hafiz Contractor, Lord Swaraj Paul, Dr. Naresh Trehan, India's health minister Dr. Harshvardhan, Times Leading Icon award and many others. He has written many books on event management and introduced the subject of Event Accounts to the world. He has been a visiting faculty at various management institutes, spoken at events on All India Radio, CII and many other important forums. He was also declared as Man of the Year 2019 by Times Pune and is on the advisory board of Symbiosis Distance Learning Centre and MIT World Peace University.

DR. LEKHA ADIK PATHAK

INDIA'S FIRST LADY INTERVENTION CARDIOLOGIST



An impressive foray into a largely male-dominated industry of coronary angioplasty has paved the way for other women who have appreciated her achievements, insights and approach

The journey of Dr. Lekha Adik Pathak, M.D. (Med), D.M. (Card), F.R.C.P. (Edin. UK), F.A.C.P. (USA), F.A.C.C. (USA), F.C.C.P. (USA), Dsc (HON) Chicago, in the field of coronary intervention has been nothing short of inspiring. The seeds of this journey were planted when Dr. Pathak was still in school. Having lost her father to heart failure, she decided to pursue this field, which was a very uncommon path for women. It was tricky joining the emergency branch in cardiology as it was a sector dominated by men. Currently, Dr. Lekha Adik Pathak is Director of Cardiology at Nanavati Superspeciality Hospital.

Sharing her insights on the way the healthcare industry has changed over the years; Dr. Pathak states that there have been tremendous updates, which have been both good and not so good. She feels that earlier seniors would be like godfathers and teachers to their juniors, and for a patient, the doctors would be like a friend, philosopher and guide. But today the relationship dynamics between a doctor and a patient have vastly changed.

FINDING THE STRENGTH TO SUCCEED

Dr. Pathak took the obstacles in her path as a challenge and overcame them. She recalls being asked by colleagues, "Who will come to a lady heart surgeon?" But she continued and received support from her patients and her family. For her, all her patients, be it film personalities or even bureaucrats, are like family. And she credits her mother as her biggest support and her niece Sonia as her strength.

To explain this point, she quotes senior cardiologist Dr. Naresh Trehan's words, "Healthcare is a business with soul, but if we treat people as a commodity it is the violation of our Hippocratic Oath."

On the other hand, Dr. Pathak also highlights the positives in the Indian healthcare scenario. She commends the Indian sector for the tremendous improvements over the years which has brought the industry at par with options

abroad. Right from superior diagnostics to medications, Indian doctors today can easily administer world-class treatments right here in the country.

Elaborating on the heart condition trends today, Dr. Pathak states that it clearly isn't a 'disease of a rich' anymore. It affects all the classes of society since everyone today has to deal with some levels of stress and strains in their lives. She shares that these are causes for lifestyle led diseases



● DR. LEKHA ADIK PATHAK



such as coronary conditions, diabetes and high blood pressure. Further, there is a recorded spike in other risk factors too like smoking, eating disorders, and lower levels of patience. She says that “hurry, worry, and curry” are all precipitators of stress and diseases. Therefore, a healthy heart according to her is just a matter of making the right choice.

Dr. Pathak’s simple guidelines for making the right choice are - Aahaar, Vihaar, Aachaar, Vichaar. These basically stand for the food you intake, your physical activities, your habits and how you cope with stress.

Aahaar includes avoiding high cholesterol items such as milk and milk products, fried food, sweets, red meat, fast food and yolks. She gives the example of eating right by comparing the cuisines of India. North-western cuisine usually has more high cholesterol items, whereas the south Indian diet is comparatively more suitable for those who want a healthier heart.

Vihaar, which includes physical exercise, is more than just fitness. While any form of exercise to stay fit is good, but for those who have gone through a heart attack a 3-4 mile brisk walk for 45 minutes is highly recommended. And this can be customized keeping in mind factors like age and heart condition. The benefits are many as it aids circulation in the body and strengthens the heart, improves lung function, reduces cholesterol and checks body weight.

What Aachaar includes is cutting down your risk factors through simple things like saying no to tobacco that you could smoke, chew or snuff, as well as avoiding passive smoking. Conscious efforts are needed to live a healthy lifestyle that helps you control your cholesterol as well as diabetes.



Vichaar means to keep in mind that every day you face wear and tear of the body. Survival stress leads to the release of hormones that make your body weather faster. So everything depends on your approach. You need to remain calm, avoid arguments and compromise where justified. Especially in personal relationships, there is a rise in frictions, heated arguments and broken bonds today. While stress is unavoidable, it can be lessened by taking time out to relax.

Dr. Pathak’s insights and experience have led her to make immense contributions in her patients’ lives as well as the industry. And these efforts have been recognized through various awards and accolades. She has been a recipient of awards like the Life Time Achievement Award by Ex. President Apj Abdul Kalam for Outstanding Contribution in Field of Cardiology 2008, Dr.C.L. Jhaveri Oration Indian Medical Association – 2008, Rabindra Nath Tagore Oration by Indian College of Physician 2009, Master Teacher Award by I.M.A. – 2010, Dr. S.C. Seth Oration by Indian Medical Association – 2010, Amlananda Memorial Oration by Cardiological Society Of India – 1986, Ashirwad Award for eminent cardiologist – 1990, IMA oration at Ujjain (MP) – 1993, Cardiology oration by ‘Gauhati CSI’ – Cardiological Society of India- (CSI) – 1994, API oration by Delhi State Chapter – 1995, Priyadarshani Award – 1996, Mrs Jal R. Vakil Gold Medal by API – 1977, Several Medical awards by IMA, Rotary Club, and Lions Club, Mathur Mehrotra Oration -2001, Medical College, Agra. – 1998, Mahila Gaurav Award – 1999, Young Jayce Award – 1999.

THE NEED FOR TIMELY TREATMENT

There is a common phrase that cardiologists use - ‘Time is muscle’. Dr. Pathak emphasises the vital need of getting timely diagnosis and treatment through an example. In cases where the patient is diabetic, he is not aware of his heart condition and will not have any major symptoms. There are high chances that he would’ve had minor attacks which would have been passed off as gas or even ignored the obvious pain in the arms. During an attack, the artery is completely blocked. So there is a 120-minute window to get a primary angioplasty to revascularize the cardiac muscle. Today, there are drugs available that help delay the need to reach the hospital by a few hours. So when dealing with a heart situation, the focus should be on acting immediately to minimise muscle damage. Today there are stents available of remarkable quality and there has been a remarkable advancement in devices as well. Primary Angioplasty services are available round the clock at Nanavati Superspeciality Hospital. Dr. Lekha Adik Pathak is also available for consultation at her Santacruz clinic.

K M SWAMY

PASSION AND PERSEVERANCE

Having honed his skills to a legendary level, this founder of a massive marble empire is responsible for taking the Indian stone industry to newer heights

Hailing from a hamlet near Tirunelveli, in southern India, K M Swamy always dreamt big! With a Bachelor's Degree in Science, K M Swamy began his journey in 1982 at SIMPLEX - one of the first companies in India to import Italian marble. During his stint at SIMPLEX as a part of the procurement team, his seniors realised that he had a great eye for sourcing. His talent was such that he could accurately predict an outcome for a block of natural marble, and could even

predict, while sourcing the block, how the slab will eventually look in terms of colour, veins or grain pattern.

As his career started shaping up, Swamy frequently started visiting Italy and spent a major part of his life there. He is also one of the first people who started travelling to and explore Portugal and Brazil. Moreover, he travelled even further to other unexplored regions in Europe to find undiscovered and unearthed innumerable marble mines. As a result, he was able to bring an array of natural stone options to his company and the Indian consumers.

This ceaseless search to discover newer stone quarries and finding new ways to bring them to the Indian subcontinent resulted in Swamy forming an association with Mafatlal Shah in 1994. Stalwarts in their respective fields, they came together to start a venture called Classic Marble Group, which was later renamed as CMC. This venture continues to grow exponentially all over the globe till today, now with Amit Shah and Subodh Shah.

Swamy later had a thought about creating an engineered version of the natural stone, right here in India. But for a country that has continued to love natural stone for centuries, the thought of creating an engineered counterpart was not an easy one. Though soon the thought started taking shape and became a reality with KalingaStone - India's first conceptualised Engineered Marble and Quartz surfaces. Today it is a well-acclaimed brand and exports to over 66 countries across six continents.

KalingaStone is India's first engineered stone manufacturing unit in Silvassa, Gujarat, and is known for over 200 different varieties of products, along with a strong and widespread sales and distribution network in India as well as across the globe. The company's products have been a part of many reputed projects including the MTR station in Hong Kong and the Shenton Way Station in Singapore.

The brand continues to be committed to innovation and maintaining premium quality. And its journey has been supported by several colleagues, friends and well-wishers like Arch. Naushir Talati, Arch. Shivshankar, and Arch. Pinakin Patel. Talking about K M Swamy, Arch. Ratan J Batliboi shares, "K M Swamy, my dear friend of over 30 years, exemplifies that grit, determination and hard work, coupled with integrity, respect and the trust of his colleagues, collaborators and Clients, yielding exceptional results in his business. Personally, Swamy's humility and continued friendship will be the foundation for the success in his own career and his life to come. I always wish him all the best from all my heart."

Swamy credits his family, especially his wife Meena Swamy as his support and pillar of strength. Sharing more about his family, his Son - Ramkrishna Swamy says, "For most people, their dad is their first superhero and that is exactly the way it is for me. Having grown up watching him constantly travelling;



K M SWAMY

A DEDICATED ENTREPRENEUR

Remembering his early days with K M Swamy, Nambirajan – Owner, Arora Cinemas shares, "Swamy came to Mumbai with just hope in his heart to make a living. But through his sheer dedication, focus and hard work, today he runs a massive marble empire in Silvassa. He is a man who has seen opportunities even in adversities and has continuously innovated to become the front runner in the marble business. A man with a golden heart and a helping nature."



and respect each one has for my father.”

Despite his achievements, K M Swamy hasn't forgotten his roots and strives to give back to society. He has been an integral part of various developmental activities in his hometown, including providing education to underprivileged children and other social responsibility endeavours like providing means of employment to several youngsters. By guiding these youngsters to work in different industries, he has become a mentor and torchbearer for them.

Swamy's work in the tile industry has won him several accolades, and he has also been recognised as a responsible entrepreneur, including the 'Best Tamil Entrepreneur in Mumbai' award by the former Chief Minister of Maharashtra, Devendra Fadnavis.

Even today after over four decades in the industry, his passion for stones is strong as ever, thereby making him a true stone connoisseur in every sense.

be it any season of the year, stringent weather conditions, health issues – he never took any hurdle as an excuse to let his work suffer, but took every challenge in his stride. The passion that I see in him for the stone industry, is what I grew up watching. And it instilled a natural love for stone in me too. The fact that despite his untiring travels, he still kept connected with us and ensured that he is part of every small or big moment of our life, made me understand, how an ideal father is. And always, whenever I meet anybody who is part of the real estate or stone industry, I am addressed as Swamy Junior and this makes me feel so very proud, knowing this title is because of all the love



LEADING THE WAY

Swamy has also been responsible for creating various employment opportunities for Silvassa district's locals and ensured that they are well cared for by providing essential facilities like accommodation and education to their family members. Arch. Shivshankar – Eskay Designs shares, "My first introduction to Swamy was when he was getting a block of marble cut as a young man in the 80s and from there he rose like a Phoenix to climb to the pinnacle of the marble kingdom. From a small village in India, Swamy rose to be a leader in the world marble trade. Be it providing me with accurate advice or maintaining the consistency of material provided or timely delivery of material – Swamy is the one word for perfection. He is the role model for not only in the Stone industry but for all the people in his hometown and represents what one can achieve with hard work and dedication."

MAHESH JOGANI

MERGING THE MODERN AND TRADITIONAL

Combining modern science and technology with traditional Indian therapies, he has transformed the concept of wellness in the urban world

A research engineer and a visionary entrepreneur, Mahesh Jogani, the Founder Director of Jogani Wellness has found success in various diverse industries. With over 14 years of experience, he is one of the most recognised wellness experts and accomplished entrepreneurs in India. His main focus areas of work include modernisation of traditional wellness therapies, research, and development, promotion of yoga and meditation with a natural way of living in urban metros.

Beginning his career as a reinforcement technologist, Jogani pioneered several crack prevention products and technologies for the infrastructure and construction industry. He founded Jogani Reinforcement, which is a part of the diversified Jogani Group. The group mainly works in the sectors of manufacturing, exports and imports of technical textiles, engineering fibres, and reinforcement products. And the enterprise

LINKAGES AND PLAUDITS

With multiple patents and prestigious awards to his credit, Mahesh Jogani has always been inspired and driven by a futuristic vision. Additionally, he is actively involved with many social organizations, wellness forums, and business and CSR affiliations and has provided patronage to HCIA and SGCCI among other organisations. Moreover, his work has also been recognised and awarded by many government organisations as well as prestigious institutions, most recently the ICON 2021 by The Economic Times, Times of India Group.



● MAHESH JOGANI



has been serving the industry with superior quality products at a competitive price due to the innovation and technical expertise they bring.

Jogani's journey in the wellness industry started off about eight years back when he attended a conference in the USA. It was there that he became aware of the immense potential and the rich heritage of the Indian wellness sector. At that point, he thought of the idea to transform the face of wellness by bringing in science and technology. This idea led to his vision and mission of modernising Indian traditional wellness therapies and resulted in the initiation of another venture of his – Jogani Wellness.

The main initiatives of Jogani Wellness include advocating the natural way of living in urban metros, caring for the environment, choosing local and organic healthy food. Innovation in traditional wellness practices for sustainable natural life is one of the major work areas of the Jogani Wellness Initiative. The enterprise is strongly committed to promoting ancient traditional therapies for holistic health and optimum healing and wellness in the modern-day and age. The organisation has a deep appreciation for the healing power in nature and has been continuously promoting the use of traditional natural therapies for better health.



The enterprise's interest and passion for using easy, effective, and even economic well-being practices have aided their path towards successfully modernising traditional wellness remedies. They have modernised various traditional ways and means for relaxation and made it available to the urban individual in a way that these methods can be practised easily despite leading a busy and modern life. The establishment's prime mission is for them to be able to empower people to live in harmony with nature in urban metros through the means of natural living and alternative traditional therapies for holistic wellbeing.

The main goal for Jogani Group to serve people with high-quality natural products and ensure that everyone has access to essential wellness. To achieve this, his main approach includes understanding the need of society and pushing the limits of innovation while continuing to work hard with dedication for good productivity.

Jogani Group's logo also bears the words "Innovation Unlimited", which is also reflective of the core culture of the group, which is to never be limited by ideas. And both of his companies, Jogani Wellness and Jogani Reinforcement remain committed to this core vision of their founder.

The work and experience of Jogani has brought him acknowledgements in over 24 countries including the USA, Europe, Russia, the Middle East, and Southeast Asia in various conferences and seminars for the promotion of ancient natural therapies and traditional wellness products. He has even created vast IPR assets including over 11 patents. And his successful journey as a research engineer as well as a wellness entrepreneur has also made him into a holistic life coach today.



AN INNOVATIVE APPROACH PAYS RICH DIVIDENDS

For Mahesh Jogani, innovation is the best tool for wealth creation. He believes that it is more than just merely thinking out of the box. The word innovation is also often associated with the idea of bettering the world so that people can live with joy and prosperity. He affirms, "Beginning without any preparation is difficult but innovating something is very challenging. However, on the off chance that you are buckling down with significant devotion, nothing can stop you." He feels that today, innovation is a critical driver of the global economy. Certain individuals are working without realising how to make and develop products. As a result, they will later be underprepared to cater to the needs of the general public as well as the economies globally. Stressing upon the significance of serving society in a better manner and to be able to advance further, he shares, "The estimation of innovation lies in its utilisation."

RESHMA GIRI

CREATING JOYFUL SPACES



The CEO of Happy Interio has been leading her team with passion, innovation, customer service and ambition to deliver the best to each of their diverse clients

For Reshma Giri, CEO of Happy Interio, innovation, creativity and figuring out the various probabilities of space utilisation and modernisation is extremely vital to ensure that each and every client is satisfied and happy. After completing her academic pursuits in Interior Design and finishing her university degree, she first started out with a reputed bank where she worked for a few years. Over time she realised that putting 10 hours of number crunching and going through spreadsheets was not her ideal vocation and instead she could better utilise the same 10 hours for pursuing her passion.

Happy Interio thus started in June 2017. Operating from a small office space and tie-ups with vendors, it was truly a start-up in the bootstrap mode. However, within a span of just four years, the company grew steadily under Giri's aegis. Along the way, it transformed the spaces and lifestyles of about 500 homes, 25 offices and six restaurants in Mumbai as well as the Mumbai suburban area.

Giri's vision for the firm is to ultimately become the world's most trusted Interior Designer Company while spreading smiles across the faces of the vast number of

TEAMWORK MAKES THE DREAM WORK

Today, Happy Interio is regarded among the top residential interior design firms with multiple projects not just in the Mumbai region, but Pan-India. Ensuring the flawless and timely execution of all of their design projects is the robust team of professional and energetic individuals, who as talented designers and experienced managers are available to guide the clients through the processes.



● RESHMA GIRI



clients with the motto “Happy Home with Happy Interio.” The firm aims to achieve this by satisfying the product, service and self-fulfilment needs of all the home members of the clients and meet all of their criteria to the best of their capacity as a team.

Led by Giri, the team takes pride in their endeavours to create luxurious and innovative homes that are intimately connected to the clients and their families. Understanding that every client and every project brings its own unique and specific needs, budget requirements and a specific level of quality with the work involved, the design is created carefully.

Each home entails a personalised concept that perfectly matches the needs of the clients and their individual style as well as the specifics of the project. And to meet these requirements, the firm relies on their extensive knowledge and advanced experience in the design field to take the clients through the process of interior remodelling, new construction, and interior finishing with exceptional customer service.

All the team members as well as the extended members become an integral part of the collaboration process to create an authentic style and identity for the home in the residential space. The associates too work with dedication and passion to deliver an extensive list of design services.

The firm’s services also include working on all types of residential and commercial projects keeping vastu and other positive

angles in mind to ensure that every penny spent by the clients should return that kind of value for them. Additionally, the company also works with bringing in antiques to bring a positive ambience and add to the aesthetic appeal of the individual spaces.

Staying true to the brand name and motto, Happy Interio strives to make their clients happy with the end result. And the business model they follow keeps everything simple, modern and pocket friendly for the clients so that they can get the optimum value for their money.



Keeping a steady focus on the future, Giri’s long term mission and aim for the company is driven by ambition and passion. Her goals for the future include her being able to build the largest franchise business by 2025 pan India and be respected and acknowledged in the industry for the firm’s ability to make every client feel special and satisfied.

She aims to lead the firm to become the fastest growing franchise by 2025 and build a portfolio with one million Happy Interio homes and corporates wherein every individual space is unique and fits into the budget effectively.

In the near future, Happy Interio plans to auction the franchise in a bid to spread across India through centralised business management and customer service. The company’s observations and findings are that the real estate industry is going to get better over time due to the various incentives and schemes rolled out by the government as well as the thrust to low house budget schemes.

And this is why the firm’s target is also to focus on middle class and lower-middle-class housing. They aim to serve clients with low budgets through effective individual space utilisation as part of their social responsibility while also delivering the best to their HNI (high net worth individuals) and UHNI (ultra-high net worth individuals) clients on the other hand.

Giri affirms that great service, going beyond your comfort zone and taking great yet calculated risks is the strategy for creating happy and successful spaces.

CREATING A BLISSFUL FUTURE

Divulging more about what drives this ambition, and her vision and mission for the future, Giri states that passion is what she believes to be the most important factor. Giving an example of Ikigai - the great Japanese secret of having a happy and long life, she says that believe in that what you like the most, what gives you the strength to be good and what is that which you like. This liking and strength is what she affirms should give you financial support along with being able to immensely support your society.

LALIT BOKADIA

DELIVERING VALUE, FACILITATING PROFITABILITY



Moxy Steel Impex
House of Ferrous & Non-Ferrous Metals

By integrating quality, speed and a customer-focused approach, the Founder & CEO of Moxy Steel Impex, has established the brand as a preferred partner in the industry

Converting an initial interaction with a prospective client into a confirmed transaction, building a strong reputation in the market and sustaining it over an extended amount of time, is no easy task. First impressions are important, but a lot also depends on how you take the process forward thereafter. Ask Lalit Bokadia, Founder & CEO, Moxy Steel Impex, the aspects that define his approach, and he cites the basic principles upon which

immense empires are built as his mantras for establishing and running a successful business. A 25 year old company, it has successfully been serving the steel sector throughout these years.

Bokadia points out that as a leading manufacturer, extensive stockholder of piping products for the oil, gas, petrochemical and nuclear industries, Moxy Steel Impex, is committed to serving its

clients with high-quality products. The firm takes pride in being able to provide efficient service immediately at competitive price levels. This added value makes the firm a profitability enhancing and facilitating partner for their clients.

Moxy Steel Impex is a highly acclaimed manufacturer and supplier of all ferrous and non-ferrous metal products like pipes, tubes, flanges, butt weld pipe fittings, forged fittings, tube fittings, sheets, plates & coils, bars, and fasteners, etc. With well-established in-house infrastructure capabilities and capacities as well as a comprehensive stock of raw material and finished products, the firm has managed to make a name in the industry by catering to their client's specific requirements with premium quality pipes, tubes and fitting components. It has a strong workforce comprising of highly skilled, experienced and qualified employees.



● LALIT BOKADIA
Founder & CEO, Moxy Steel Impex

RESPONSIVE MINDSET

A rapidly growing organisation, the remarkable expansion and success of the company can be attributed to the twin pillars of brand recognition and brand acceptance. Due to their superior product quality and transparent dealings, they have continued to even receive immense appreciation from their clients. Believing that continuous development includes maintaining healthy communication with customers, a sustained interface is ensured for seeking essential market and product feedback from them. Bokadia affirms that being responsive to the perceptions and perspectives shared by customers enables them to meet present and future market expectations.

Moxy Steel Impex is today considered a renowned name and continues to be a one-point source for a wide range of stainless steel, carbon steel and alloy steel products. Clients appreciate the combination of cost-effective rates, customised solutions, customised packaging, customer-focused approach, easy payment modes, good financial position and TQM, superior quality products, timely planned schedules and delivery of products, experience and speciality in work.

The establishment's project department has garnered years of experience in terms of working on various special turnkey projects. The department maintains regular contact with project managers, on-site personnel, contracting engineers and procurement personnel. Additional thrust is also given to the importance of sustaining special relationships with fabricators around the country as understanding material costs and availability are crucial factors when it comes to winning contracts. These professional equations also play an important role in helping the firm stay in touch with the requirements of projects, large and small, in locations all over the country.

Consequently, owing to the extensive range of finished and semi-finished products in their inventory, Moxy Steel is effectively able to supply a complete package of special metals for projects through fabricators, engineering houses, and end-users as well as to other importers and distributors. It supplies an array of special metals including stainless steel, titanium, aluminium and nickel alloys.

The firm offers complete turnkey projects for the supply of materials in the form of project management. It specialises in supplying industrial raw material to chemical,



petrochemical, pharmaceutical, refineries fertilizer, cement, breweries, distilleries, sugar and biochemical industries. It also specialises in utility and industrial heat transfer equipment as well as processing plants for edible oils and food Industries.

Moxy Steel Impex has been active in the import and marketing of stainless steel for years. Stainless steel, and its numerous forms, was the original stock traded by the firm. The firm's vast experience in working with the world's leading manufacturers, combined with its large purchasing power, enables it to offer extremely competitive prices and most of the materials are available from stock for immediate delivery.

The firm has the widest range of stainless steel products in India under one roof.

- Stainless Steel: Sheets, plates, coils, (up to 100mm thickness), pipes/tubes (seamless & welded), pipe fittings / (seamless & welded), strips, round, square, flat, hexagon big size fabricated pipes with 100% radiography, wire, circle, fasteners, flanges, valve, perforated sheet, wire mesh etc.in the

grade of 301, 303, 304, 304L, 304H, 316, 316L, 316H, 321, 309, 310, 347, 410, 430, 431 etc. And any other type of metals in ASTM, BSS, DIN, SAE, ISS & other international grades.

- Carbon Steel: Seamless pipes ASTM A - 106 (Grades - A, B & C), ASTM A - 53 (Grades - A & B), ASTM A-210 (Grade-A-1), BS 3059, Part I, II, A/SA-179, API SL (Grade B) with IBR and Non IBR, ERW Pipes 1239, IS 3589, IS 2002, Grade I, II, IS 2062 carbon Steel Plates etc.
- Alloy Steel: Seamless pipes of ASTM A 335 Grade P9, P11, P12, P22, ASTM A 387, Class Grade 2, 11, 12 & 22, 516, Grade 60, 70 etc.
- Copper / Brass: Sheets, plates, tubes, pipes (rectangular & square), flat, strips, busbars, PVC coil, CU-NI tubes, admiralty brass wires and pipe fittings.
- Aluminium Alloy: Sheet, plate, round, tubes, pipes, angle, channel, foils, section, ingot, bus bar alloys - 2014, 2017, 2210, 4043 sheet, 5052, 5056, 6061, 6063, 6066, 6351 & 7075, He - 14, 15, 20 & 30 and N1 to 8 or as per new grades.
- Nickel Alloys: Nickel, monel, inconel, hastelloy, titanium.
- Other Metals: Tin, lead, zinc, phosphor bronze, gunmetal, antimony, cobalt, nimonic, etc.
- Pipe Fittings: Stainless steel, alloy steel, carbon steel, m.s., g.i.pipe, fittings, flanges, fasteners, valves, B/W, S/W, S/E, ERW / Seamless, available in all grade of ASTM, BSS, DIN, SAE, ISS and other international grades.

Contact: 9869006100

Email ID: lalit.bokadia@moxysteelimpex.com

Website: www.moxysteel.com



A 360-DEGREE APPROACH

Under Bokadia's stewardship, the organisation's extremely consumer-centric approach is evident in its core values, vision and mission. For the firm, its clients are the most valuable assets, which is why they utilise their skilled workforce, latest technology and equipment to fulfil their requirements to the best of their capacity. They aid their consumers in developing their energy resources by bringing in world-class capabilities and delivering them locally. They also promote commercial arrangements, which align with their client's needs, thereby allowing them to deliver more value to the customer while simultaneously also increasing the returns from their valuable asset – their people. The core mission and goal is to provide technically sound solutions and create additional value in the mutual interest along with their customers to become the most preferred stockists and suppliers in the industry.

MOHAMED JINNA HEAL THE WORLD



A philanthropist and an entrepreneur, he aims to impact the lives of a vast number of people by providing the latest technology at an affordable cost

Mohamed Jinna, Founder and Chairman of AdipoLabs Healthcare India Pvt. Ltd is a visionary leader and philanthropist who has forged a great name for his company in Indian and international markets by offering the most advanced and affordable high-quality medical

treatments across the globe. Starting his career in the medical and health care sector in 2010, he soon realised that this sector was predominantly occupied by high priced medical equipment and treatments. And this prompted him to establish a Research and Development Centre that works towards bringing the latest innovation and technology in this industry throughout the world.

Jinna's major focus has been on alternative medicine and affordable treatments like Hyperthermia Treatment, Oriental Medicine Treatment, Prophetic Medicine, Ayurveda, Unani and Siddha Medicine. And he has travelled extensively to over 102 countries to spread his Cancer-Free World Vision in every nook and corner.

His drive and passion have also led him to participate in over 60 international events and conferences, especially in major countries like Japan, Malaysia, Singapore, Spain, UK, Russia, New Zealand, France, USA, Turkey, UAE, Croatia, South Korea, Indonesia and Thailand. Here, he has presented papers, delivered keynote addresses, as well as participated in discussions with eminent personalities and government officials. He has even maintained constant communication with Presidents, Prime Ministers, international influential leaders, technological scholars and philanthropists of numerous countries.

Additionally, due to the company's long-standing commitment to affordable healthcare and the upcoming DCGI and CDSCO's NOC certification of their new medical device, AdipoLabs Healthcare is now ready to bring its life-changing product Remission 1°C to Indian and overseas markets. It is one of the most advanced and safe medical devices for treating cancer, and it not only helps cancer patients get rid of the dangerous

disease but also provides quality of life through its pain-less pro-immunity therapeutic specialities.

Jinna's ambitious vision is to eradicate or significantly reduce cancer, have an antidote for every poison and a solution for every problem. Today, the world is plagued with cancer, diabetes and other chronic diseases. He believes that at least one million people across the globe need to be cured and states that he would love to create a world without cancer. He is committed to provide whatever it takes to treat people who are living with such diseases and circumstances, especially the downtrodden and needy population. And he believes that he still has many miles to go and skies to uncover in this quest.



MOHAMED JINNA

ADVOCATING WORTHY CAUSES

Among Jinna's various endeavours is his initiative World Halal Day which is observed on November 1st each year to bring together people from diverse backgrounds with the backdrop themes being - Food for All, United Against Hunger, One Human Community and Preserve the Nature. It is an international event with the participation of over 60 countries along with Government Officials and Leaders, Ministers and Ministries, VVIPs, VIPs, and Business People. He aims to also bring back old remedies that date back centuries to help mankind heal better.

ASHLEYSHA YESUGADE

A YOUTH ICON



A woman who dons many hats, she has made a mark in the fashion industry at a young age through her visionary endeavours

It is advisable to take a deep breath before introducing Ashleysha Yesugade and with good reason. This multi-faceted personality is an animal activist, fashion entrepreneur, supermodel, as well as Director - AAY India, AAY by Ashleysha and Partner - Aftermorning. Acclaimed worldwide for her humanitarian activities, some of the causes she has been actively involved in include empowering women, and rescuing animals. Her immense love for animals is what led her to set up a shelter called Asha - the hope for abandoned cats.

Moreover, the visionary entrepreneur has been making waves in the fashion industry with her inclusive approach. Initiating new fashion trends in India through AAY, her fashion company, she has been setting new standards in the industry. Her model agency is hailed for being one of the first to sign shorter models; thereby ensuring that potential talent doesn't go unnoticed due to set, rigid standards.



Yesugade is driven by her passion and a belief that she represents women who are fighting for their roles and rights in the world. This ideal has led her to become one of the icons and thought leaders representing this cause. She aims to create a legacy that can one day inspire others to actively follow their dreams and pursue whatever they are passionate about in life.



Achieving all of this at the young age of 26, Yesugade, who is also known as India's first petite supermodel around the world, has been honoured for her talent on various global platforms. She has been ranked in Asia's top 10 supermodels 2018-2019 list as well as been voted as one of the 100 sexiest women in the world list by a leading magazine. Her creativity and vision as an entrepreneur has also brought her recognition in The Times Power Women 2020 list, which has acknowledged her as one of the most creative minds in the fashion industry today.

She has been promulgating her art and has been the recipient of countless recognitions and now her brand is one of the most respected and trusted in the fashion business. Through sharing her art with the world, she has received various other accolades as well and even established her brand as one of the most respected and trusted firms in the fashion business.

For her journey to establish new fashion trends in India, Yesugade has established a panel of experts at AAY who conduct regular model grooming sessions. Her years of experience and insights concerning successfully executing fashion shows, luxury fashion events and branding in India have ensured that she is regarded as one of the top visionary women entrepreneurs in India.



STARTING FROM SCRATCH

Coming from a simple background, Ashleysha Yesugade always dreamt of being financially independent. And so, she began her journey by taking up summer jobs when just was in class 8th, and today AAY India is considered as one of the best model grooming, image makeovers and personality development schools. Going forward, she is also planning a new venture - launching an outfit rental store. AAY by Ashleysha coming up with an exclusive mega model hunt 2021 soon

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For Dealership Enquiry : Amit Dubey - 98260 38315, Vinod Bapna : 98260 62313
Toll Free No. 1800 599 2251

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